

General Instructions

- The length of your presentation should not be more than **12 slides**
- Send in your entries by **8 September 2017** with the subject line 'PPT contest_Yourname'. Save your presentation as 'PPT_Yourname'
- Stick to the topic, please

That's it.

You can make a presentation on **either of the two topics**:

- Goal setting
- Indian education system

Remember, great presentations make drab topics fascinating, weaving narratives in a concise manner. So when you create a presentation on the topic above, think as if you are writing a story – have a plot with a premise and an end.

The hard part would be to do it within 12 slides. But then, that's the challenge. If you can do this effectively, we are sure you can make kickass PowerPoint presentations.

Things to keep in mind while making the presentation

We know that you have some amazingly creative ideas. However, we feel that there are certain pointers that will make your presentation more effective, and we are sharing them with you.

Remember: These are just pointers to help you. There is no compulsion to follow them.

- 1. The 5/5/5 rule** - Less is more. Using less, but correct set of words, always creates more impact than using way too many unnecessary and complicated words (See?). Try to use no more than 5 words per line of text, 5 lines of text per slide or 5 text- heavy slides in a row.
- 2. Images say more than a thousand words** - Images capture people's attention and make the message more powerful
- 3. Try new formats** - Although we dig PowerPoint, we are all game for experimentations. But don't force it please. Using Prezi for the sake of it won't make your presentations better. Using it effectively, will.
- 4. Non-linear flow** - Maybe your presentation topic requires information dense, flat and "uninteresting" (or difficult to absorb) slides. One way to make this type of presentation more interesting is to break up the flow into a non-linear one
- 5. Innovate in slide-design** - Who doesn't have a hard time looking bullet points? You can make a 'seemingly' flat topic more lively by taking an innovative approach to slide design.

These are some of the suggestions you should keep in mind while making the PPT for the competition. However, creativity is always appreciated by us, only if it is relevant and conveys the idea effectively.