BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY
Excellence with Values

35th BATCH

IGNITE
A WINNING
MINDSET

INFORMATION BULLETIN 2023

OUR VISION

Developing ethical leaders with entrepreneurial and global mindset striving for sustainability and inclusive growth

Late Basant Kumar Birla and Sarala Birla

IGNITE A WINNING MINDSET

I N S I D E

BIMTECH ACHIEVED CATEGORY-I GRADED AUTONOMY FROM AICTE among 400 PGDM Institutions in 2020

60+ FACULTY MEMBERS OUT OF WHICH 37% FEMALE FACULTY, 76% FACULTY WITH Ph.D DEGREE, including some with IIT/IIM background having worked in Industry up to CXO positions

NATIONAL ACCREDITATION BY NATIONAL BOARD OF ACCREDITATION (NBA) for all 4 PGDM Programmes

EQUIVALENCE WITH MBA DEGREE OF ALL 4 PGDM Programmes from Association of Indian Universities (AIU)

INTERNATIONAL PARTNERS AND ALLIANCES Tie-ups with 64 foreign B-Schools and Universities, International Institute of Business Analysis (IIBA)-Canada, Chartered Insurance Institute (CII)-UK, Life Office Management Association (LOMA)-USA

FULLY RESIDENTIAL GREEN CAMPUS with state-of-the-art infrastructure, strategically located in the National Capital Region, Delhi (NCR) which is a hub of major recruiting companies

GLOBAL RECOGNITION First Indian B-School to get BSIS (Business School Impact System) Label from EFMD, BRUSSELS

RANKED 6th AMONG TOP PRIVATE B-SCHOOLS IN INDIA (NHRDN-SHINE (HT MEDIA) Management Institute Ranking 2019)

RANKED 16th AMONG TOP PRIVATE B-SCHOOLS in India - (India Today-MDRA Best B-Schools Ranking 2020)

FOUNDED IN 1988 BY INDIA'S LEADING BUSINESS HOUSE, BASANT KUMAR BIRLA GROUP

INTERNATIONAL ACCREDITATION REACHED AN ADVANCED STAGE, and very likely to get AACSB (USA) International Accreditation by the end of 2022

RANKED 56th IN THE MANAGEMENT CATEGORY IN ALL INDIA NIRF RANKING 2022 – (NIRF-National Institutional Ranking Framework)

MESSAGE FROM THE
CHAIRPERSON

Education is not the learning of facts.
*It's rather the training of the mind to think - **Albert Einstein***

The above lofty dictum would hold true at all times. But the overwhelming reality today is the massive changes brought about by the sudden onset of Covid-19 and its impact on educational institutions, society and individuals. During the pandemic times, we were able to face the challenges posed before us by this Black Swan event successfully.
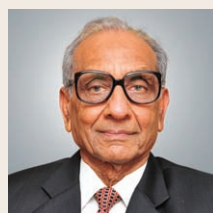
Due to COVID-19 and the recent geo-political changes, there has been a big acceleration in adoption of the digital and online technologies everywhere. We have also embraced and adopted the latest trend in academic delivery, i.e. blended learning, a fine combination of classroom and online academic delivery, which has been adopted by the world's best universities as well as IIMs and IITs in India.

Change, any change for that matter may appear threatening at first, but by studying all about it from the past, consulting peers, experts, and stakeholders, we have been able to manage campus life and academic delivery in the best interests of our students. We have also been able to tick all the right boxes whether it is the final placements, summer internships, extra-online certifications and introduction of courses on AI, ML, VR, AR, Robotics, 3D Printing, Cloud Computing etc.

Simultaneously, we are proud to have been able to set up new standards of service to society in times of distress which occurred during the pandemic years through our CSR initiatives rendered by the BIMTECH Foundation & Ranganathan Society for Social Welfare and Library Development (RSSWLD), two civil society organisations being run under our B-School.

I have, indeed, great pleasure in welcoming you, the bright sparks of Batch 2023-25, to our beautiful, ever-happening, vibrant campus to work unitedly for the betterment of all our stakeholders and society.

Smt. Jayashree Mohta

The global pandemic, COVID-19, has changed everything radically, including education. For more than two years, higher education has seen one of the worst crisis in the history of university education. Business education has faced the ordeal in many ways.

Fortunately, along with the recovery in the Indian economy and business, B-Schools have also returned to a NEW NORMAL. BIMTECH, a Category-1 B-School, has gone through all challenges of COVID-19 with its resilient culture and thought process. The 34th aca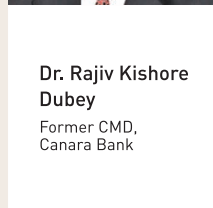demic session started on June 18, 2022, with great enthusiasm, zeal, and new learning. Within a few months, all educational and extra-curricular activities have started functioning with regular momentum.

Globally, there have been some seismic changes in workplaces and campuses. Work from home (WFH), hybrid working, gig workers, mass resignation, etc., are the new workplace realities. In higher education, the digitalization, mental health, and online education have been accepted worldwide as the new norm.

During the last few years, our B-School has introduced significant changes in our curriculum, pedagogies, and work culture. We started using technology at all levels of our work. All these efforts are aimed at making our school tech-savvy and focused on the changing needs of the stakeholders, viz. recruiters, students, regulators, alums, and society in general.

Globally, B-Schools and universities offering management courses have taken a cue from a new awakening observed in the business world, which is now taking a firm stand on issues like sustainability, climate changes, CSR, DEI, and ESG. We have been teaching these courses to our students to improve their employability worldwide.

It is our commitment to provide the highest standards of business education to all of you who have been aspiring to join this institute in the 2023-24 academic year.

Looking forward to meeting each one of you personally at our serene and safe campus!

With best wishes,

Dr. Harivansh Chaturvedi

OUR
CORE TEAM

Dr. Anupam Varma
Dy. Director &
Dean (Academics)

Dr. A. Sahay
Dean (Research)
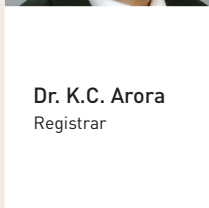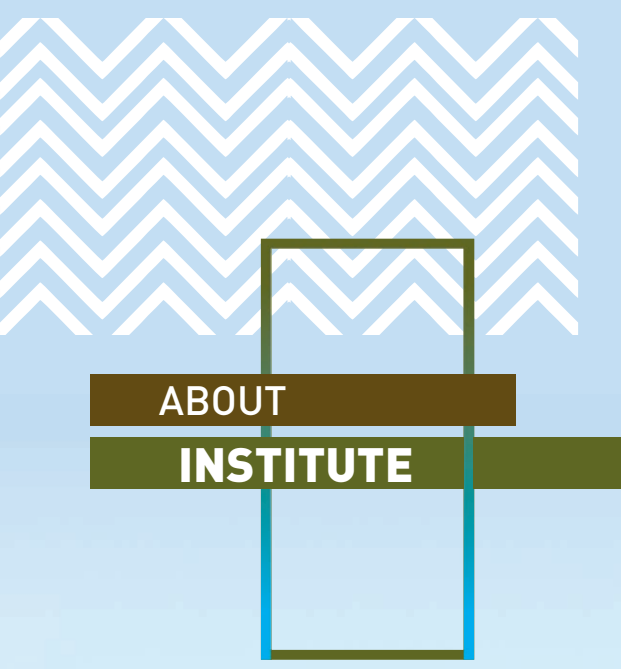
Dr. K.C. Arora
Registrar

Dr. Abhijit K.Chattoraj
Dean (Student Welfare
& Support Services)

THE BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY (BIMTECH) WAS ESTABLISHED IN 1988 UNDER THE AEGIS OF THE BIRLA ACADEMY OF ART AND CULTURE. LATE BASANT KUMAR BIRLA, EX-CHAIRPERSON OF THE BASANT KUMAR BIRLA GROUP OF COMPANIES AND LATE SARALA BIRLA, WERE THE FOUNDERS OF BIMTECH.

THE INSTITUTE IS GOVERNED BY AN EMINENT BOARD OF GOVERNORS MOSTLY DRAWN FROM THE TOP ECHELONS OF THE INDUSTRY. THE INSTITUTE IS SUPPORTED BY THE BASANT KUMAR BIRLA GROUP AND ADITYA BIRLA GROUP OF COMPANIES.

IGNITE
A WINNING MINDSET

GREEN CAMPUS

Programmes Offered

Two Years Full-Time Post Graduate Diploma Programmes

AICTE Approved

All programmes have MBA Equivalence by Association of Indian Universities (AIU)

All programmes are accredited by National Board of Accreditation (NBA)

▲ PGDM

▲ PGDM - International Business

▲ PGDM - Insurance Business Management

▲ PGDM - Retail Management
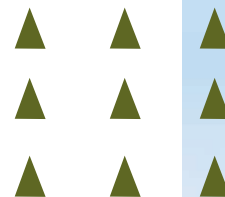
Fellow Programmes

AICTE Approved

▲ Fellowship Programme in Management (FPM)

▲ Executive Fellow Programme in Management (EFPM)

GREEN
CAMPUS

We're lucky to have such a beautiful place to call home – our 7.5 acre, single-site campus is BIMTECH'S most glorious asset.

I ♥ BIMTECH

I love the location. There are plenty of shops in town and you can easily go five minutes down the road to visit the lovely city.

You'll find everything you need within close walking distance, from open spaces, gardens and sports pitches to academic buildings. The lush green campus has its own array of seasonal and aromatic flowers.

ENABLING IT INFRASTRUCTURE

FOR DIGITAL CLASS AT BIMTECH
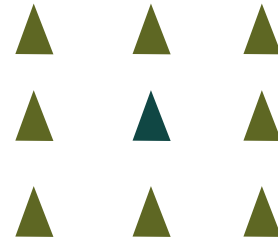
BIMTECH undertook several initiatives to enable faculty and students to migrate to online class in 2020.

Preparedness/Solutions for Digital/E-learning
- All Faculty members are fully trained on:
  - delivering an online class and seamlessly engage with the students.
  - using Zoom, Google Meet, Google Class, Jamboard, Socrative and Slido for better engagement with students.
- All academic staff members like program managers and assistants are fully trained in all online tools and technology so that they provide full support in conducting seamless classes.
- Latest version of the Learning Management System (Moodle) and Google classrooms have been adopted as E-learning platforms.

Upgradation of IT Infrastructure to Facilitate Blended/Digital Learning
- All 14 classrooms at BIMTECH are equipped with germs resistant 86 inches' interactive touch panel with PC (Smart board) for presentation and class delivery.
- Cameras are fitted in all the classrooms.
- High-end laptops with 5th Generation processor and 500 GB SSD hard drives are used by all faculty engaged in active teaching.
- High end headphones and hand free mike have been provided in the class so that faculty can take the class comfortably.
- Internet Network bandwidth has been upgraded from 400 MB to 1 GB.
- Advance LMS Moodle is now migrated to Cloud. All faculty and staff have been trained on Moodle.
- Digital Twin on Google classroom is created for classroom management of all physical classrooms.
- Recording and storing of class lectures is enabled in Google drive automatically.
- Zoom license is available for external faculty as well as for specific lectures by respective programs.

PGDM

THE POST GRADUATE DIPLOMA IN MANAGEMENT PREPARES FUTURE BUSINESS LEADERS FOR GLOBAL CAREERS IN EMERGING SECTORS. THE PROGRAM OFFERS DUAL SPECIALIZATION - FUNCTIONAL SPECIALIZATION AND BUSINESS VERTICAL SPECIALIZATION. FUNCTIONAL SPECIALIZATION PROVIDES INDEPTH UNDERSTANDING OF THE CHOSEN FUNCTIONAL AREA VIZ MARKETING, FINANCE, HUMAN RESOURCE & OPERATIONS. BUSINESS VERTICAL SPECIALIZATION MAKES THE PARTICIPANTS JOB READY BY PROVIDING COMPLETE UNDERSTANDING OF THE CHOSEN VERTICAL IN EMERGING AREAS AS BFSI / IT-ITES / ANALYTICS AND DIGITAL BUSINESS.

IGNITE A WINNING MINDSET

From The Chairperson's Desk

The PGDM program architecture is designed in consultation with Business Leaders and after benchmarking with some of the best known MBA Programs globally. The rigorous nature of the programme equips the participants with necessary hard and soft skills to eventually excel in the leadership role across different industries globally. Live Projects, Summer Internship Projects, Simulations, provide opportunities to apply the theoretical concepts in the real business scenario. Students are able to understand corporate challenges and culture better through such activities.

Dr. L. Ramani
Chairperson
Business Management Programme
l.ramani@bimtech.ac.in

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COURSE
CURRICULUM //////////////////////////////////

TRIMESTER I
• Effective Managerial Communication
• Design Thinking
• Financial Accounting
• Information Systems Management for Business
• Managerial Economics
• Marketing Management-I
• Organizational Behaviour
• Statistics For Business Analysis
• Experiential Learning-I
• Leadership Experience and Attitude Development-I

TRIMESTER II
• Applied Communication
• Human Resource Management
• Macroeconomics
• Managerial Accounting
• Marketing Management-II
• Operations Management
• Research Methodology
• Experiential Learning-II
• Enterprise Lab and Business Models-I
• Leadership Experience and Attitude Development-II

TRIMESTER III
• Corporate Finance
• Global Business Environment
• Strategic Management
• Experiential Learning-III
• Enterprise Lab and Business Models-II
• Leadership Experience and Attitude Development-III
• Specialisation

TRIMESTER IV
• Happiness at Workplace
• Responsible Business
• Capstone Business Simulation
• Specialization

TRIMESTER V
• Legal Aspects of Business
• Innovating for Business 4.O (IFB4)
• Bouquet Electives

TRIMESTER VI
There will be one course from the chosen business vertical. In addition, the student may decide to choose two courses from the offerings made as Bouquet Courses. The list of Bouquet Courses will be shared before the beginning of Term VI

All students have to undergo 10-12 weeks of Summer Internship starting from April.

Enterprise Lab is an experiential course which provides an opportunity for the students to apply theoretical concept in real business practice, develop critical thinking in participants for problem solving and decision making with an entrepreneurial mindset. The course aims to develop a holistic understanding of the business, integrating the functional areas.

Course on Leadership Lab: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. LEAD will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is 'Learning by Doing'.

PROGRAMME
HIGHLIGHTS ///////////////////////////////////

01 ▲ Flagship program of the Institute. **Dual Specialization** – One in Functional Area (Marketing, Finance, HR & Operations) and other in chosen Business Vertical (BFSI/IT-ITES, Digital Business & Analytics).

02 ▲ 20% of the course almost in every subject is covered by industry expert. This ensures business practice is brought to class.

03 ▲ Merit based Scholarships for Global Certifications. Additional training in emerging areas like Blockchain, Power BI, Tableau, Digital HRM.

04 ▲ Program also includes experiential courses on leadership, Enterprise Lab and Personal Branding which are critical to be a successful manager.

05 ▲ Harvard Business Publishing Education, Capstone & Markstrat are strategic simulation which gives students the virtual experience of running an organization. The students are exposed to business decision making in a highly competitive environment where future is unpredictable.

06 ▲ The programme provides opportunity to go for industry certification in six sigma from KPMG, marketing research from MRSI, Insolvency & Bankruptcy Code, Financial Modelling & Valuations from Insolvency Professional Agency of Institute of Cost Accountants of India, ECBA from IIBA, other certifications are also offered by NISM, NSE and Indian Institute of Banking.

HARVARD & IVEY CASES ARE PART OF THE PEDAGOGY

Every Student of PGDM will have to choose one specialisation from the following: Marketing, Finance and Banking, Human Resources, Operations & Decision Science. The list of papers in each of the functional specialization is given below. Finance Specialization will be offered based on merit. There will be an online examination in Term II. The scores of Accounting/Finance courses of Term I and II will be taken into consideration for deciding the merit.

Marketing
- Digital Marketing
- Sales and Distribution Management
- Services Marketing
- Consumer Behavior
- International Marketing
- Luxury Marketing
- Marketing Analytics
- Rural Marketing
- Product and Brand Management
- Advance Marketing Analytics
- Business-to-Business Marketing
- Customer Relationship Management
- Integrated Marketing Communication
- Retail Marketing

Operations & Decision Science
- Supply Chain Management
- Predictive Business Analytics
- Process Analysis and Improvement
- Service Operation Management
- Data Envelopment Analysis
- Logistics & Warehousing Management
- TQM-Manufacturing and Services
- Supply Chain Analytics
- Operations Strategy
- Multi-criteria Decision making
- Project Management
- Lean Sustainable Supply Chain
- Organizational, Financial and Sustainability issues in Operations Mgmt
- Digital Transformation of SCs
- Service Operations & Quality Mgmt
- Supply Chain Logistics
- Operations & Supply chain Strategy

Finance and Banking
- Financial Services, Products and Markets
- Investment Management
- Project & Infrastructure Finance
- Fixed Income Securities
- Financial Derivatives
- Financial Planning and Wealth Management
- Business Analysis and Valuation
- International Financial Management
- Advance Financial Statement Analysis
- Mergers, Acquisitions & Corporate Restructuring
- Financial Econometrics
- FinTech Analytics: Credit Risk Modeling
- Management of Commercial Banks
- Banking Laws and Operations
- Corporate Banking and Credit Appraisal
- Treasury and Risk Management in Banks

Human Resources
- Learning & Development
- Organization Development and Consulting
- Talent Acquisition and Competency Mapping
- HR Analytics
- Human Resource Planning
- Employee Relations and Labour Laws
- Managing People and Performance in Organizations
- Compensation Management
- Personal and Managerial Effectiveness

PGDM

Post Graduate Diploma in Management

Business Vertical Specialization is the second specialization and is aimed to prepare a student thoroughly for a particular domain and provide holistic understanding of the chosen domain. These courses in these verticals cut across various functional specialization. Students are exposed to the latest technology adopted by the chosen business vertical. These verticals are selected after complete research on placement trends and a series of discussions with industry leaders. Students from any functional specializations can choose any Business Vertical. However to ensure success it is important that students with appropriate skill sets choose some of the verticals. This will also ensure smooth career ahead. Analytics vertical will be offered purely based on merit. Knowledge of Python and Statistics is must and therefore students will be tested on these parameters to draw merit list.

These are advanced courses from different functional areas which will be offered in Term V and VI. It is entirely the choice of the students to choose or not to choose these courses. Student can select one course in Term V and two courses in VI. It is recommended though not compulsory for students to opt for these courses. However, if they opt, then it will be a credit course like any other course.

The list given below is indicative and the actual offering may vary depending on the feedback of recruiters.

Business Vertical Specialization

BFSI
- Retail Banking-Liability Products And Other Related Services
- Insurance & Risk Management
- Retail Banking-Asset Products And Other Related Services
- Managing Customer Wealth
- Digital Insurance
- Advanced Digital Banking
- Digital Finance and FINTECH-I
- Digital Finance and FINTECH-II
- Banking Technology Management
- Risk Management in BFSI
- Analytics for BFSI

IT/ITeS
- Digital Technology Consultancy and Business Development (DTCBD)
- Business Analysis and Requirement Management (BARM)
- Emerging Technology, Platform, and Services (EPS)
- Cyber Security, Ethics and Privacy (CSEP)
- IT Project Management
- Product Management and Digital Transformation
- Applied Artificial Intelligence for Business
- Enterprise Systems (SAP)
- Digital Transformation of Business (DTB)
- IoT, Industry 4.0, and Blockchain (IOTB)
- Emerging Technology Project and Product Management (ETPP)
- Big Data Management and Analytics (BDMA)
- Robotics Process Automation & UI Path (RPA)

Data Analytics
- Statistics for Decision Making in Python
- Data Visualization using Power BI/Tableau/SQL
- Machine Learning
- Artificial Intelligence for Business Analytics
- Time Series Forecasting
- Advanced Machine Learning
- Natural Language Processing
- Consumer Analytics
- Financial Risk Analytics
- Project Management in Data Analytics

Digital Business
- Introduction to Digital Business
- Digital Transformation of Traditional Business
- Brand Management of Digital Business
- Digital Product Management
- Technologies Driving Digital Business
- Business Models with Digital Front
- Customer Journey-I
- Managing Commercials in Digital Business
- Customer Journey-II

Bouquet Courses

- Advanced Writing for Business Effectiveness
- Corporate Effectiveness through Theatre Techniques (CETT)
- International HRM
- Leadership, Influence and Power
- Negotiation and Influencing Skills
- State of Indian Economy and Business
- Element of Basic Econometrics
- Emerging Economies
- Doing Business in India
- Social Media and Text Analytics
- Advanced Markstrat Simulation
- ERP for Managers
- Digital Economy and New Business Models
- Applied Theory in Strategy and Competition
- Social Innovation and Entrepreneurship
- Business Sustainability
- Sustainability Reporting
- Sustainable Development Goals and Corporate Social Responsibility
- Climate Change
- International Business Strategy
- Financial Inclusion
- Circular Economy
- Psychometric Assessments for Personal Effectiveness
- Diversity, Equity and Inclusion at Workplace
- Post Covid Business Communication
- Leadership through Literature (BARD in Boardroom)

BATCH PROFILE
2022-24

- **35%** Commerce
- **21%** Engineering
- **21%** Management
- **08%** Science
- **08%** Arts
- **07%** Others
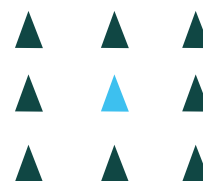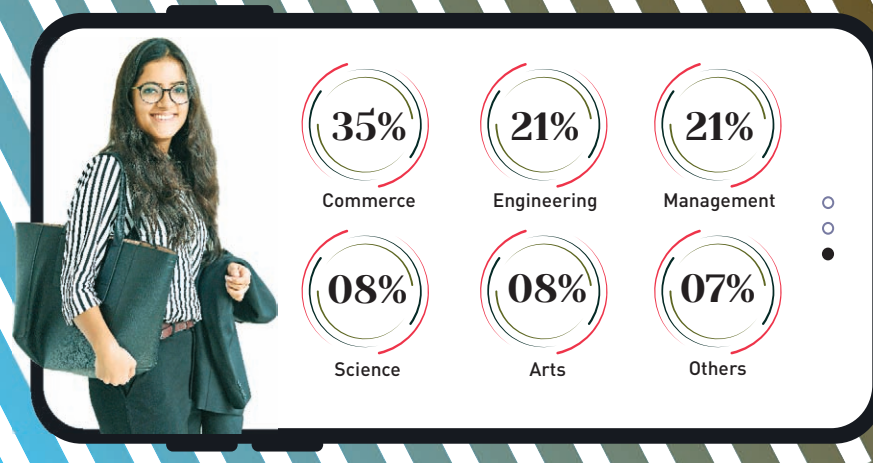
PGDM-IB

Post Graduate Diploma in Management- International Business

IN CURRENT TIMES, GLOBALIZATION OF INDIAN BUSINESS IS HAPPENING RAPIDLY WITH CHANGES IN GLOBAL GEO-POLITICAL ENVIRONMENT AND FAVOURABLE POLICIES OF INDIAN GOVERNMENT, IMMENSE OPPORTUNITIES HAVE EMERGED FOR CONDUCTING INTERNATIONAL BUSINESS IN FINANCIAL SERVICES, PHARMACEUTICALS, BEVERAGES, AUTOMOBILES, INFORMATION TECHNOLOGY ETC, INDIAN FIRMS-LARGE AND SMALL ARE WINNING INTERNATIONALLY.

YOU MAY WANT TO STUDY INTERNATIONAL BUSINESS TO UNDERSTAND THE DEVELOPMENTS IN THESE FIELDS, THE CHALLENGES IN MANAGING INTERNATIONAL BUSINESSES AND THE DIFFERENT APPROACHES TO ACCOMPLISH THEM. YOU MAY ALSO WANT TO STUDY INTERNATIONAL BUSINESS BECAUSE EMPLOYERS KNOW THAT THEIR FUTURE DEPENDS UPON SUCCESS IN THE WORLD ECONOMY AND SO THEY NEED TO RECRUIT THOSE WHO WILL MAKE THAT HAPPEN. WE STAND ON THE BRINK OF A TECHNOLOGICAL REVOLUTION THAT WILL FUNDAMENTALLY ALTER THE WAY WE LIVE, WORK, AND RELATE TO ONE ANOTHER. IN ITS SCALE, SCOPE AND COMPLEXITY, THE TRANSFORMATION WILL BE UNLIKE ANYTHING HUMANKIND HAS EXPERIENCED BEFORE.

IGNITE A WINNING MINDSET

From The Chairperson's Desk

There is renewed focus of Indian government towards integration with world economy. Policies for making India a major global manufacturing hub have been implemented by the Government. This will create immense opportunities for International Business professionals.

The International Business Programme of BIMTECH has been designed to help students understand the complexities of international business and equip them with requisite knowledge, skills and attitude to deal with these complexities.

Dr. Anuj Sharma
Chairperson
International Business Programme
anuj.sharma@bimtech.ac.in

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COURSE CURRICULUM ////////////////////////////////////

Trimester I
• Statistics for Business Analysis
• Marketing Management-I
• Financial Accounting
• International Trade & Investment
• Managerial Economics
• Foreign Language-I
  (Chinese/French/German)
• Organizational Behaviour and
  Human Resource Management
• Inter-Cultural Business Communication
• Enterprise Lab and Business Models-I
• Export Cluster Project
• Leadership Experience & Attitude
  Development-I

Trimester II
• Business Analytics
• Managerial Accounting
• Marketing Management-II
• International Trade Operations
• Foreign Language-II
  (Chinese/ French/German)
• Information Systems Mgmt for Business
• Responsible Business
• Global Business Environment
• Enterprise Lab and Business Models-II
• Doing Business with Middle East/Asia
  Pacific Countries/BRICs/Africa Project-
  Project Work
• Leadership Experience & Attitude
  Development-II

Trimester III
• International Marketing
• Business Research Methods
• Corporate Finance
• Operations Management
• International Strategic Management
• Macro Economics
• International Marketing Research
• Applied Communication
• Leadership Experience &
  Attitude Development-III

Trimester IV
• International Supply Chain &
  Logistics Management
• Geopolitics & Global Risk Analysis
• Capstone for Business Simulation
• International Financial Management

Trimester V
• International Business Laws
• Design Thinking
• International Shipping
• X-Culture Project

Trimester VI
• Management of IPR
• Business Innovation & Growth Strategy*
• Introduction to ERP*
• Introduction to Consulting Management*
• Value of Information*

*Optional Subjects-Select any one subject from the above list

All students have to undergo 10-12 weeks of Summer Internship starting from April.

Course on Leadership Lab: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. LEAD will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is 'Learning by Doing'.

PROGRAMME HIGHLIGHTS ////////////////////////////////

01 ▲ **Well-designed Course Content and Research Projects.**
A well-designed course content covering topics on general management and topics directly related to the understanding and management of international business has been developed. Care has been taken to ensure that it meets the changing industry expectations in providing the relevant knowledge. In the majority of subjects, there would be regular research based projects that the students have to do as assignments. These are considered essential with a view to inculcate the aptitude for research and innovation as well as to put the theoretical knowledge of the participants into practice.

02 ▲ **Ports Visits**
Visits to sea ports, airports, dry ports and inland container depots are arranged to enable the students to have first-hand knowledge of the customs procedures and formalities, the details of export/import documentation, the procedures for cargo handling, warehousing, loading and shipment etc.

03 ▲ **Regular Industry Interface**
Eminent persons, experts, senior practicing managers in various fields of international business are invited as guest faculty to deliver lectures as well as participate in panel discussions, seminars etc. on regular basis. Seminars on contemporary issues of international business are

04 ▲ also regularly held. Students are also regularly sent to attend important lectures and symposium organized by trade bodies like CII, FICCI etc.

05 ▲ **Foreign Language**
In international business, knowledge of foreign language becomes a great competitive tool. Students are provided with the opportunity to undergo a two trimester foreign language course in languages such as German, French, and Chinese etc.

06 ▲ **International Summer School**
Summer School for 2 weeks with our foreign partners has been introduced for IB students which takes place in the month of June.

E- LAB & BUSINESS MODELS is an experiential course launched for PGDM-International Business students in July 2019. It provides opportunity for the students to apply theoretical concepts in real business practice. The course aims to develop critical thinking in participants for problem solving and decision making with entrepreneurial mindset. It helps to develop holistic understanding of the business, integrating the functional areas and gives a complete understanding of the business environment and future trends as well. It gives students an understanding of how new business verticals and ventures are created.

PGDM

Post Graduate Diploma in Management- International Business

Electives in three important business functions: Marketing, Finance and Banking, Operations & Decision Science.

Customization of Learning Journey

IB students of 2023-25 batch have following learning options:

Student can choose one functional area from Marketing, Finance or Operations and complete 6 courses in the chosen Specialization and one functional area and complete 4 courses from Emerging Business Verticals namely BFSI, IT & ITeS, Business Analytics, Digital Business.

Additional Option: Bouquet Electives

Student, if desires, can also choose bouquet courses offered by the different functional areas in term 5 & 6 (Maximum 01 in each term). These are optional.

Bouquet Electives (Optional)

General Bouquet Electives are offered in Trimesters 3, 4 & 5. These are optional.

Marketing

- Service Marketing
- Sales and Distribution Management
- Digital Marketing
- Franchising and Global Retailing
- Luxury Marketing
- Consumer Behaviour
- Marketing Analytics
- Integrated Marketing Communication
- Business to Business Marketing
- Customer Relationship Management
- International Brand Management
- Retail Marketing
- Social Marketing
- Advanced Marketing Analytics

Operations & Decision Science

- Predictive Business Analytics
- Process Analysis and Improvement
- Service Operation Management
- Data Envelopment Analysis
- Logistics & Warehousing Management
- Procure Management
- TQM-Manufacturing and Services
- Supply Chain Management Analytics
- Operations Strategy
- Multi-Criteria Decision Making
- Project Management
- Lean Sustainable Supply Chain
- Applied Management Science
- Organizational, Financial & Sustainability Issues in Operations Management

Finance

- Advance Financial Statement Analysis
- Financial Services, Products and Markets
- Investment Management
- Management of Commercial Banks
- Banking Laws and Operations
- Business Analysis and Valuation
- Corporate Banking and Credit Appraisal
- Financial Derivatives
- Financial Econometrics
- Banking Technology Management
- Financial Planning and Wealth Management
- Fixed Income Securities
- Mergers, Acquisitions & Corporate Restructuring
- Project & Infrastructure Finance
- Treasury and Risk Management in Banks
- Fintech Analysis: Credit Risk Modelling

Business Vertical Specialization

BFSI
• Insurance & Risk Management
• Retail Banking-Asset Products and Other Related Services
• Retail Banking-Liability Products and Other Related Services
• Digital Insurance
• Managing Customer Wealth
• Advanced Digital Banking
• FINTECH and New Age Technologies-1
• FINTECH and New Age Technologies-2
• Banking Technology Management
• Risk Management in BFSI

IT/ITeS
• Business Analysis and Requirement Management
• Emerging Technology, Platform and Services
• Digital Technology Consulting, Business Development
• Cyber Security, Ethics and Privacy
• IoT, Industry 4.0 and Block chain
• Big Data Management and Analytics
• Robotics Process Automation & UI Path
• IT Product and Platform Management
• Applied Artificial Intelligence for Business
• Enterprise Systems
• Digital Transformation of Business
• Emerging Technology Project and Product Management
• Product Management & Digital Transformation

Business Analytics
• Statistics for Decision Making in Python
• Data Visualization using Power BI/Tableau/SQL
• Machine Learning
• Artificial Intelligence in Data Analysis
• Time Series Forecasting
• Advanced Machine Learning
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Digital Business
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• Digital Product Management
• Technologies Driving Digital Business
• Business Models with Digital Front
• Digital Business Ready Supply Chain Management
• Customer Journey-I
• Customer Journey-II
• Digital Transformation of Traditional Business
• Technologies Driving Digital Business

Bouquet Courses

• Advanced Writing for Business Effectiveness
• Leadership, Influence and Power
• Negotiation and Influencing Skills
• Element of Basic Econometrics
• Emerging Economies
• State of Indian Economy and Business
• Social Media and Text Analytics
• Retail Banking
• Advanced Markstrat Simulation
• Digital Economy and New Business Models
• Knowledge Management
• Applied Theory in Strategy and Competition
• Social Innovation and Entrepreneurship
• Business Sustainability
• Financial Inclusion
• Sustainability Reporting
• Sustainable Development Goals and Corporate Social Responsibility
• Climate Change
• Circular Economy
• Insolvency and Bankruptcy

BATCH PROFILE
2022-24

38%	22%	23%
Commerce	Engineering	Management
07%	04%	06%
Science	Arts	Others

PGDM-IBM

**Post Graduate Diploma
in Management-
Insurance Business Management**

PGDM-IBM OFFERS A TWO-YEAR FULL-TIME RESIDENTIAL POST GRADUATE DIPLOMA IN MANAGEMENT IN INSURANCE BUSINESS MANAGEMENT. IT IS A 123 CREDIT PROGRAM. THE PGDM-INSURANCE BUSINESS MANAGEMENT (IBM) COURSE INTRODUCED IN THE YEAR 2000, COINCIDED WITH THE OPENING UP OF THE INSURANCE INDUSTRY FOR PRIVATE COMPETITION. THE AVOWED OBJECTIVE OF THE PROGRAM OF INSURANCE BUSINESS MANAGEMENT (IBM) OF BIMTECH IS TO TURN OUT INSURANCE MANAGEMENT PROFESSIONALS WHO ARE INDUSTRY-READY.

TO ACHIEVE THIS OBJECTIVE, WE OFFER CUTTING-EDGE CURRICULA AMONG THE RECENTLY INTRODUCED CHANGES ARE COURSES ON, INSURTECH, INSURANCE ANALYTICS, ADVANCED RISK MANAGEMENT (INCLUDING ENTERPRISE RISK MANAGEMENT), AND ADVANCED HEALTH INSURANCE. THIS IS, OF COURSE, BESIDES THE CONVENTIONAL INSURANCE SUBJECTS BOTH IN LIFE, NON-LIFE, HEALTH, AND REINSURANCE. THE COURSE IS SPREAD OVER SIX TRIMESTERS WITH A TWO-MONTHS SUMMER INTERNSHIP ASSIGNMENT BETWEEN THE FIRST AND SECOND YEAR. BESIDES, STUDENTS ARE TAUGHT THE ELEMENTS OF ACTUARIAL SCIENCE, MARKETING, FINANCE, CRM, OB & HR, AND PERSONAL FINANCIAL PLANNING (WEALTH MANAGEMENT). ROUNDING OFF THE PERSONALITY TRAITS OF STUDENTS IS ACCOMPLISHED BY FOCUSED TRAINING IN SOFT SKILLS, CORPORATE VISITS, AND INDUSTRY-BASED PROJECTS.

THE PROGRAM ALSO HAS TWO JOINT CERTIFICATIONS WITH GLOBAL EDUCATION PROVIDERS - A CERTIFICATE IN REINSURANCE WITH SWISS RE AND ANOTHER CERTIFICATE IN RISK MANAGEMENT WITH RISK INSURANCE MANAGEMENT SOCIETY-USA.

IGNITE A WINNING MINDSET

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From The Chairperson's Desk

The Insurance Business Management Programme of BIMTECH continues to be the most admired and valued professional course in the insurance and risk management domain offered in India and, therefore, remains the preferred destination for recruiters when it comes to talent acquisition. The curriculum is designed to ignite aspirations, elicit fresh perspectives and inspire confidence among the budding professionals to build societal resilience through insurance and risk management. Among its distinctive features is its strategic partnership with Swiss Re, academic accreditation with CII-UK, academic partnership with India Affiliate of Institute of Risk Management (IRM-the UK) and, the Institute, the USA; association with leading global insurance education providers like LOMA-USA and close liaison with national and international organizations as institutional members with Asia -Pacific Risk and Insurance Association (APRIA), The Federation of Afro-Asian Insurers and Reinsurers (FAIR) and Risk Management Association of India (RMAI). The course is also known for its research orientation.

Prof. (Dr.) Abhijit K. Chattoraj
Chairperson
Insurance Business Management Programme
abhijit.chattoraj@bimtech.ac.in

COURSE
CURRICULUM ////////////////////////////////////

Trimester I
- Insurance Economics
- Insurance Laws and Regulations
- Principles of Insurance
- Marketing Management
- Effective Managerial Communication
- Organisational Behaviour & Human Resource Management
- Statistics for Business Analysis
- Leadership Experience and Attitude Development-Lead

Trimester II
- Risk Management
- Property-I (Fire & Consequential Loss)
- Channel Management
- Health Insurance
- Elements of Actuarial Science
- Products and Practice of Life Insurance
- Applied Communication
- Excel Workshop (20 Hours Workshop)
- Leadership Experience & Attitude Development-Lead

Trimester III
- Property-II (Construction & Engineering Insurance)
- Insurance Business and Accounting
- Life Insurance Underwriting & Claims
- Motor Insurance (Own Damage+TP)
- Marketing Research
- Quantitative Methods for Business Analytics
- InsureTech (Emerging Technology)
- Strategic Management
- Summer Internship
- Leadership Experience & Attitude Development-Lead

Trimester IV
- Liability Insurance
- Advanced Risk Management
- Advanced Health Insurance
- Marine Cargo & Hull Insurance
- Reinsurance
- Insurance Analytics
- Leadership Experience & Attitude Development-Lead

Trimester V
- Employee Benefit
- Basics of Entrepreneurship
- New Product Development
- Services Marketing & CRM

Trimester VI
- Responsible Business
- Agriculture and Miscellaneous Insurance

All students have to undergo 10-12 weeks of Summer Internship starting from April.

Course on Leadership Lab: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. LEAD will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is 'Learning by Doing'.

PROGRAMME
HIGHLIGHTS ///////////////////////////////////

01 ▲ BIMTECH has a strategic partnership with Swiss Re for campus connect programs and other value-adding strategies.

02 ▲ PGDM (Insurance Business) program has got credit for Prior Learning /Accreditation by the Insurance Institute of India (III), Mumbai. Our students are to clear just two mandatory papers to get Associateship level recognition from the Insurance Institute of India.

03 ▲ A similar kind of credit for prior learning recognition is also in place with Chartered Insurance Institute-UK. Our students get the eligibility of Diploma in Insurance status from CII-UK after completing the course, subject to having passed one mandatory "Insurance Law" course of CII-UK.

04 ▲ Academic partnership with India Affiliate of Risk Management (UK) - grants exemption from IRM's Level-1 examination to all BIMTECH students and alumni members who have passed the BIMTECH course "RISK Management' thereby providing direct access to IRM's Level-2.

05 ▲ Academic partnership with The Institute-USA.

06 ▲ LIMRA/Life Office Management Association (LOMA), USA, is an educational partner and BIMTECH is an approved Third-Party Examination Centre for LOMA exams. Quite a few of the Life Insurance subjects taught at BIMTECH are based on the LOMA curriculum.

07 ▲ There exists an MoU with the Risk and Insurance Management Society (RIMS), USA for Certified Risk Management Professional Certification (CRMP) and the institutes (US).

08 ▲ With the mission of creating & dissemination of knowledge in Global context in mind, BIMTECH has also taken up the institutional membership of fraternal organizations such as the Asia Pacific Risk & Insurance Association (APRIA), Federation of Afro Asian Insurers & Reinsurer (FAIR) & Risk Management Association of India (RMAI).

ACADEMIC PARTNERSHIP WITH THE INSTITUTE – USA

PGDM

Post Graduate Diploma in Management -Insurance Business Management

Swiss Re

Chartered Insurance Institute

MoU with Swiss Re

BIMTECH signed an MoU with Swiss Re's Global Services Delivery Centre, Bangalore for an exclusive tie-up on Campus Connect in April 2015. The partnership aims to improve the level of professional insurance education in the country and make the insurance students industry-ready. Through this partnership, Swiss Re brings in its unmatched global expertise in reinsurance to BIMTECH, helps in its curriculum build-up, provides access to customized workshops and learning resources. Swiss Re gets opportunities to tap talents from BIMTECH, a pioneer in insurance post-graduate education in India, on a priority basis.

Besides, BIMTECH collaborates with Swiss Re in academic projects, seminars, workshops, webinars, live projects, etc. to promote greater professionalism in insurance education in India. Swiss Re gets representation in the Academic Council of BIMTECH's Programme for Insurance Business Management, which decides on curriculum, campus connects, industry projects, etc. A certification program in Reinsurance is run by Swiss Re where the trainers impart educational inputs on the subject with practical scenarios and case studies to ensure that the students hit the ground running.

Launch of "PG Plus" Programme with CII-UK

BIMTECH launched a program named "Post Graduate Diploma Plus" for its PGDM-Insurance Business Course students in association with Chartered Insurance Institute-UK on July 2nd, 2015. CII-UK had

been collaborating since 2010 in the form of accreditation of its PGDM-Insurance Business Management course. The new arrangement is a step to take the existing relationship to the next level. Under the new arrangement, the students completing the program successfully will achieve dual qualifications: Diploma in Insurance from CII and Post Graduate Diploma in Insurance Business Management from BIMTECH.

This tie-up endorses BIMTECH's commitment to improving professional standards & technical insurance knowledge at a global level. BIMTECH and Risk & Insurance Management Society (RIMS) signed a Memorandum of Understanding on November 16, 2018, in the BIMTECH Campus to propagate and bolster risk management education in India. A dedicated space in the BIMTECH Library called "RIMS Corner" displays the publications, papers, and Journals of RIMS, which students and visitors could access.

Academic Tie with India Affiliate of Institute of Risk Management (UK)

An MoU was signed with India Affiliate of Institute of Risk Management (UK) in February 2021, whereby BIMTECH will educate its students and alumni members about IRM's global qualifications through seminars, workshops, and social media platforms as a parallel career goal path towards a professional qualification in Enterprise Risk Management. IRM India, grants exemption from IRM's Level-1 examination to all BIMTECH students and alumni members who would pass the BIMTECH course Risk Management (PIN-2103 formerly INS-201).

12. Make the job fun for employees.

BIMTECH curriculum offers exciting options with clarity of choice to help make your decision easier.

BATCH PROFILE
2022-24

51% Commerce

15% Engineering

14% Management

10% Arts

02% Science

08% Others
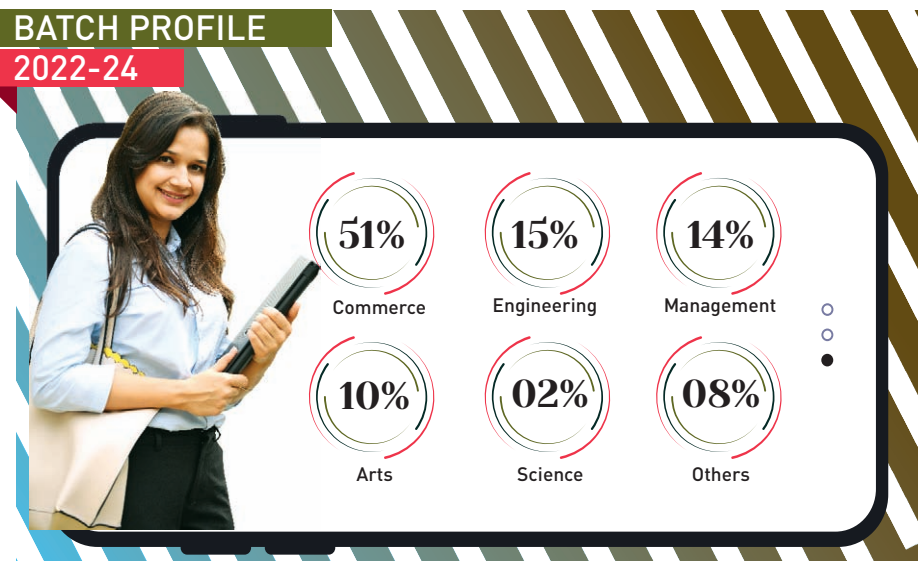
PGDM-RM

Post Graduate Diploma in Management- Retail Management

BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY (BIMTECH) WAS A PIONEER IN INTRODUCING THE POST GRADUATE PROFESSIONAL COURSE IN RETAIL MANAGEMENT IN INDIA IN THE YEAR 2002 TO SUPPLY QUALITY MANAGERS, CAPABLE OF SHOULDERING RESPONSIBILITIES IN A HIGHLY COMPETITIVE RETAIL MARKETING ENVIRONMENT. THE MISSION IS TO TRANSFORM THE STUDENTS' FUTURE BY CREATING OPPORTUNITIES FOR THEM. THE PROGRAMME IS APPROVED BY THE ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE, MINISTRY OF EDUCATION, GOVERNMENT OF INDIA) AND IS ALSO ACCREDITED BY THE ASSOCIATION OF INDIAN UNIVERSITIES (AIU) FOR EQUIVALENCE WITH AN MBA. IT IS A TWO YEARS, FULL-TIME RESIDENTIAL COURSE THAT PROVIDES IN-DEPTH KNOWLEDGE FOR NOT JUST ALL ASPECTS RELATED TO RETAIL MANAGEMENT, BUT ALSO GIVES EXPOSURE TO CORE MANAGEMENT AREAS SUCH AS MARKETING MANAGEMENT, FINANCIAL ACCOUNTING, ORGANIZATIONAL BEHAVIOUR, QUANTITATIVE MANAGEMENT AND ECONOMICS.

IGNITE A WINNING MINDSET

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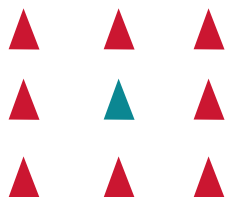
From The Chairperson's Desk

The Indian retail industry is one of the fastest-growing industries in the world. India's retail sector is experiencing exponential growth. Healthy economic growth, changing demographic profile, increasing disposable incomes, urbanisation, changing consumer tastes and preferences are some of the factors driving the growth of this Industry. Increasing participation from foreign and private players has given a boost to this industry. This has intensified the need for trained retail managerial talent with the requisite knowledge skills and abilities to take up leadership roles in the industry.

Dr. Gagan Katiyar
Chairperson
Retail Management Programme
gagan.katiyar@bimtech.ac.in

COURSE
CURRICULUM ////////////////////////////////

Trimester I
- Effective Managerial Communication
- Financial & Managerial Accounting
- Economics for Retailers
- Marketing Management-I
- Retail Concepts & Environment
- Statistics for Business Analysis
- Supply Chain Management
- Organisational Behaviour & HRM

Trimester II
- Corporate Finance
- Marketing Research
- Marketing Management-II
- MIS & Advance Excel
- Retail Store Management
- Services Marketing

Trimester III
- Applied Communication
- Inventory & Logistics Mgmt.
- Mall Management
- Retail Consumer Behaviour
- Sales & Distribution Management
- Visual Merchandising
- Legal Framework for Retail Business
- Responsible Business
- Macroeconomics for Retailers

Trimester IV
- Buying & Merchandising Management
- Digital Marketing
- Franchising Management
- Category Mgmt. & Private Labels
Electives: 2 out of 3 with minimum strength of 15 students
- Customer Relationship Mgmt. (Elective)
- Retail Analytics (Elective)
- Product Brand Management (Elective)

Trimester V
- Strategic Management
- ERP for Retail Manager
- Design Thinking
- Global Retailing
Electives: 2 out of 3 with minimum strength of 15 students
- Retail Luxury (Elective)
- Emerging Technologies in Retail (Elective)
- Integrated Marketing Comm. (Elective)

Trimester VI
- Entrepreneurship Mindset

 # All students have to undergo 10-12 weeks of Summer Internship starting from April.

Course on Leadership Lab: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. LEAD will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is 'Learning by Doing'.

PROGRAMME
HIGHLIGHTS ////////////////////////

01 ▲ Understanding of both back end and front end operations of the retail industry through industrial visits to different retail formats, warehouses, and factories.

02 ▲ Experiential learning through short term projects during the first year, which allows the student to interact with industry experts and further helps them in attaining the desired summer internships of their choice.

03 ▲ On Job Training (USP of Retail Programme) makes students receive first-hand retail experience while pursuing the course.

04 ▲ Mock sessions from industry experts and personality grooming sessions for the students.

05 ▲ Get a chance to learn about the concepts of retail pertinent to their chosen field of elective in the retail domain.

06 ▲ Industry interaction during classes by experienced academicians & industry experts from the Retail Industry.

07 ▲ Retailia-the Retail Club plays a key role in shaping the students' learning experience by working in a team and real environment.

08 ▲ Frooosh-a retail entrepreneurial venture run by the students in the real-life setting.

09 ▲ Opportunity to attend events Pan India organised by Retailers Association of India.

10 ▲ Opportunity to visit overseas markets & attend CEO talk sessions, market/industry visits organised by Retailers Association of India.

PGDM

Post Graduate Diploma in Management -Retail Management

Summer Internship

All students have to undergo 10-12 weeks of Summer Internship starting in the industry from 1st April-30th June followed by a viva-voce. Maximum two projects would be allowed at a time.

It is expected that fieldwork is done with full seriousness to learn cross-sectional problems, challenges, living in remote areas and surviving and adaptation. The report is expected to be more functional and offer an impact value and should not reflect the pure academic thesis work style. Any attempt to make it a literature survey or library work may award zero marks also. If you are failing in the field work assessment, it will reflect in your transcript.

On Job Training (OJT)

The OJT is to enhance student industry interaction so that students can acquire experience of a Retail store which will bridge the gap between academic learning and field learning. This will also help students to gain knowledge and experience on the functioning of a Retail Store in real-time. It is a four (4) credit course, where the training of students is initiated through tie-ups between institute/program and various retail organizations.

### Leadership Experience and Attitude Development: LEAD

Leadership is the ability to influence a group towards the achievement of goals. This ability is an innate as well as a contingent characteristic which can be groomed and systematized with structured conditioning. It is an incremental influence one individual exerts over another, above and beyond mechanical compliance with routine directives. In the present dynamic business environment, management graduates are expected to take up leadership roles in their career and therefore the companies look for potential future leaders when they recruit a fresh management graduate. Good companies invest a lot in developing talent to take up leadership roles in future. The seeding of this trait can be

done through effective conditioning of leadership skills at an early stage. It would be a blessing for companies, if they find trained students with such skills as potential leaders in the B-School Campus itself. It is for this reason that BIMTECH has taken the initiative to introduce a course named 'Leadership Experience and Attitude Development' (LEAD).

BIMTECH-Retailers Association of India (RAI's) Partnership

BIMTECH and Retailers Association of India (RAI's), a not-for-profit organisation, being the unified voice of Indian Retailers have signed an agreement to help BIMTECH students towards experiential learning. Under this agreement, RAI's provides branding and visibility to BIMTECH in its HR Conclave-Manning Modern Retail (MMR) and networking opportunities at RAI's regional events PAN India. It also helps students of BIMTECH to connect with RAI's member organizations for student's Summer Internship/Short Term Project/On the job training & overseas visits to expose students to markets, industries, warehouses and CEO led talks.

| 32% | 28% | 19% |
| Management | Commerce | Enginereing |

| 05% | 05% | 11% |
| Science | Arts | Others |
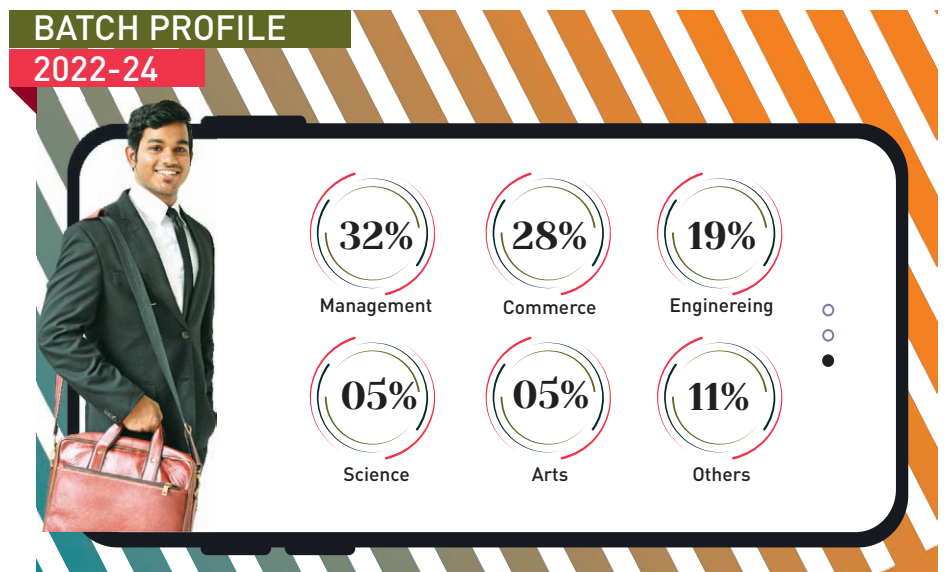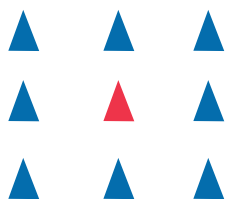
FELLOW PROGRAMMES

BIMTECH offers FPM (Fellow Programme in Management) and an EFPM (Executive Fellow Programme in Management) at the doctoral level. These programmes are approved by AICTE. The programmes are designed to build research competencies in doctoral students and develop their capacity for knowledge advancement and dissemination. While the FPM is a full-time programme, the EFPM is designed to facilitate working professionals to pursue their research goals.

Objective and Functions

The Fellow Programmes, which are in line with similar offerings of the IIMs, help in meeting the teaching and research requirements in society, academia, and industry, and in contributing towards creating future generation of scientific researchers in management studies.

IGNITE A WINNING MINDSET

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From The Chairperson's Desk

The Centre for Research Studies, through its doctoral programmes, strives towards the mission of developing management faculty as global thought leaders. At the same time the Centre endeavours to transform young researchers into innovative thinkers and solution providers.

Dr. A.V. Shukla
Chairperson
Centre for Research Studies
chairperson.dp@bimtech.ac.in

COURSE
CURRICULUM //////////////////////////////////

The Fellow Programme in Management offers research opportunities in the following areas:

- **Operations and Decision Sciences**
- **Strategy, Innovation, Entrepreneurship, Sustainability and CSR**
- **Business Communication**
- **Economics**
- **Marketing**
- **OB & HR**
- **Finance, Insurance & Risk Mgmt (FIRM)**

Nature and Structure of the Fellow Programme

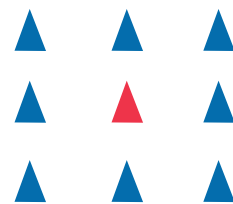The programme in the First Phase offers compulsory courses, among others, in Philosophy of Research, Literature Review, Writing Research Paper, Case Writing and Research Methodology and domain specific courses spread over a period of 18 months. Thereafter every scholar presents a Thesis Proposal before the Doctoral Committee. In the Second Phase, subsequent to approval by the doctoral committee of BIMTECH, the research scholar undertakes research on the selected topic culminating in the preparation and submission of a thesis. Successful evaluation leads to the award of the title of Fellow in Management.

PROGRAMME
HIGHLIGHTS //////////////////////////////////

01 ▲ Thorough and comprehensive training in research methodologies for a successful academic career in leading B-Schools.

02 ▲ Multiple areas of study allowing scholars to research topics of specific interests.

03 ▲ Students can choose between full time positions (with scholarships) and part time positions according to their needs.

04 ▲ Personal supervision by distinguished faculty members who are uncompromisingly committed to quality research.

05 ▲ Encouragement of academic collaboration for addressing priority and gap areas in knowledge of management theory and practice.

06 ▲ Participation in International Conference/ Seminar sponsored by BIMTECH.

THE MENTORS
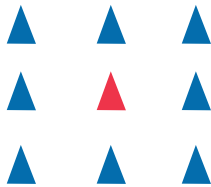
Faculty members are said to be the 'key resource' of any institution of higher learning. BIMTECH prides itself on a 60+ strong full time faculty base which provides an optimal mix of top level industrial and academic experience and rich cultural diversity to greatly enhance the learning experience. The faculty profile of the institute enjoys wide diversity in terms of age, gender, regional background and field of experience. This translates into a unique learning experience which students passing out from here cherish for many years in future.
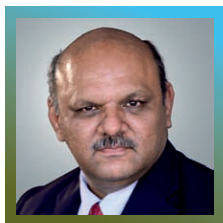
Dr. Harivansh Chaturvedi
Director

Dr. Anupam Varma
Dy. Director & Dean Academics

Dr. Arunaditya Sahay
Professor & Dean Research

Dr. Kishan Chand Arora
Professor & Registrar

Dr. Ajoy Kumar Dey
Professor

Prof. Richard John Masilamani
Professor Emeritus

Dr. Gokulananda Patel
Professor

Dr. Arvind Virendranath Shukla
Professor

Prof. Dhruva Chak
Professor

Prof. Sunil Sangra
Professor (Adjunct)

Prof. Sanjiva Shankar Dubey
Professor (Adjunct)

Dr. Abhijit Kumar Chattoraj
Professor

Dr. Pankaj Priya
Professor

Dr. Amarnath Bose
Professor

Dr. Rahul Singh
Professor

Dr. Lakshmanan Ramani
Professor

Dr. Manosi Chaudhuri
Professor

Prof. Ashok Kumar Malhotra
Professor (Advisor)

Dr. Jagdish Shettigar
Professor Emeritus (Advisor)

Dr. M Akbar Ansari
Advisor

Dr. Kshemendra Kumar Upadhyay
Professor (Adjunct)

Dr. Anuj Sharma
Professor

Dr. Abha Rishi
Professor

Dr. Meena Bhatia
Professor

Dr. Girish Jain
Asso. Professor

Dr. Vineeta Dutta Roy
Asso. Professor

Prof. Kamal Kalra
Controller of Examination

Prof. Manoj Kumar Pandey
Asso. Professor

Prof. Manoj Kumar Pant
Asso. Professor

Dr. Krishna Akalamkam
Asso. Professor (Adjunct)

Dr. Somonnoy Ghosh
Asso. Professor

Dr. Gagan Katiyar
Asso. Professor

Dr. Archana Shrivastava
Asso. Professor

Dr. Jaya Gupta
Asso. Professor

Dr. Pooja Misra
Asso. Professor

Dr. Sourabh Bishnoi
Asso. Professor

Prof. Pratik Priyadarshi
Asso. Professor

Dr. Shalini Singh
Asso. Professor (Adjunct)

Prof. Navin Chandra Rao
Asso. Professor (Adjunct)

Dr. Navin Kumar Shrivastava
Asso. Professor

Dr. Archana Singh
Asso. Professor

Dr. Himanshi Tiwari
Asstt. Professor

Prof. Rajeev Sharma
Asstt. Professor

Dr. Kapil Garg
Asstt. Professor

Prof. Monika Mittal
Asstt. Professor

Prof. Chanchal Kushwaha
Asstt. Professor

Dr. Nimisha Singh
Asstt. Professor

Prof. Saloni Sinha
Asstt. Professor

Dr. Itilekha Dash
Asstt. Professor

Dr. Veenu Sharma
Asstt. Professor

Prof. Ankur Kulshrestha
Asstt. Professor (Adjunct)

Dr. Khanindra Ch. Das
Asstt. Professor

Dr. Monika Jain
Asstt. Professor

Dr. Pooja Malik
Asstt. Professor

Dr. Shradha Kabra
Asstt. Professor

Dr. Manoj Pareek
Asstt. Professor

Dr. Aseem Kumar Mishra
Asstt. Professor

Dr. S M Fatah Uddin
Asstt. Professor

Dr. Shreya Mishra
Asstt. Professor

Dr. Poonam Vyas
Asstt. Professor

Dr. Pratibha Singh
Asstt. Professor

Dr. Mrinalini Srivastava
Asstt. Professor

Dr. Mahak Sharma
Asstt. Professor

Dr. Rashmi Rastogi
Asstt. Professor

Dr. Reeti Kulshrestha
Asstt. Professor

Dr. Meera Kapoor
Asstt. Professor

Dr. Nisha Bamel
Asstt. Professor

ACADEMIC ASSOCIATES

Ms. Inderjeet Kaur
Academic Associate

Dr. Jamini Ranjan Meher
Academic Associate

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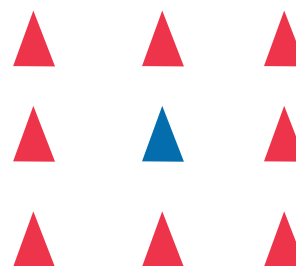
CENTRE FOR
INTERNATIONAL AFFAIRS

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STUDENTS EXCHANGE PROGRAMME

BIMTECH has a well-established Centre for International Affairs Office, that offers unique learning opportunities such as Student Exchange Programs, Virtual Projects, Faculty Exchange Programs, Collaborative Research, India Study Program, Study Abroad Program, International Week, Diplomatic Guest Lecture Series, organisation and participation in international conferences and platforms such as EFMD, AACSB, Times Higher Education and much more.

MCI
MANAGEMENT CENTER
INNSBRUCK

Maynooth
University
National University
of Ireland Maynooth

FH | JOANNEUM
University of Applied Sciences

NOVA
UNIVERSIDADE NOVA
DE LISBOA

WU
WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS

STUDENT EXCHANGE PROGRAM

Student Exchange Program is a popular program among students as it opens up a new world of learning, provides an international experience and improves cross cultural skills. The exchange students spend one or two trimesters in the partner Institutes/Universities. They undergo a full academic and cultural immersion in the host Institute/University. We have signed 64 MoUs with reputed institutions around the world.

The world of education was left disrupted in the year 2020 and 2021 by the COVID-19 pandemic. The higher education in Business Management paced up to blended mode of learning, a combination of online and face-to-face leaning. Despite the pandemic, BIMTECH took the initiative to host the first batch of Online Exchange Program that was executed successfully and seamlessly. The students from NEOMA Business School, France participated in the Online Exchange Program.

VIRTUAL INTERNATIONAL PROJECTS

BIMTECH is invariably open to innovative ways of engaging, enriching and enhancing the learning experience for the students. It provides opportunities for students to deeply involve in virtual projects, understand and learn the various complexities of different markets, experience how to work in teams with different cultural orientation. The students learn and overcome challenges at various fronts such as working in different time zones, understanding different market mechanisms and gain cross cultural understanding.

Thomas Jefferson University, USA: A group of 51 students from Thomas Jefferson University, USA and BIMTECH were engaged in an online collaborative project to develop an international business plan for a duration of 3 months in 2021.

STUDY ABROAD

BIMTECH has established a 2 weeks' summer school program with the partner universities, paving the way for students who prefer a brief sojourn in international experiential learning. The students learn cross culture skills and enrich their studies by choosing from a bouquet of courses offered. They are awarded a certificate by the partner university at the end of the program.

INTERNATIONAL FACULTY ENGAGEMENT

BIMTECH always believes in cross border internationalization and internationalization at home. Every year we have distinguished faculty from international Institutes/University who visit BIMTECH on various assignments.

The international faculty are engaged in teaching, workshop, research work, guest lectures, panel discussion, as keynote speakers in conferences, book launches. Few BIMTECH faculty also travel abroad and engage in teaching assignment, research work, conferences, and consulting work.

INTERNATIONAL WEEK

In order to equip students for global business leadership, the International Week was organised under the theme IMPACT OF COVID-19 ON GLOBAL BUSINESS SCENARIO. The program endeavoured to bring together international experts/academicians to deliver lectures to students on how organizations across the world are responding to this crisis and change. Experts from the field shared insights on cross-functional, interdisciplinary and contemporary topics with students on varied aspects of global business and how organizations are preparing for the next normal. With 21 faculty members from 16 universities in 10 countries, BIMTECH students received a truly international experience.

DIPLOMATIC GUEST LECTURE SERIES

In current times, globalization of business is happening rapidly and with changes in the global geo-political environment, immense opportunities have emerged for conducting business internationally. There is a renewed focus of the Indian government towards integration with world economy. The Diplomatic Guest Lecture Series is organised wherein each lecture focuses on a country's economic and trade relations with India and deliberates upon the opportunities and challenges of that country in doing business with India. The uniqueness of the program is that it offers students the opportunity to learn directly from diverse international diplomats and foreign service officers who are experts and engage in intricate dialogues and negotiations with India in order to represent their nation's interests abroad.

INTERNATIONAL GRANT TO STUDY ABROAD

BIMTECH has strong collaboration with its Partners, which is supported by ERASMUS+ mobility grants.
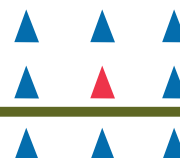
- **ERASMUS+ International Credit Mobility Grant with FH Joanneum University of Applied Sciences, Austria**
- **ERASMUS+ International Credit Mobility Grant with Kozminski University, Poland**

SCHOLARSHIP OPPORTUNITIES
- **AUSTRIA:** Ernst Mach Grant from the Ministry of Science and Research, Austria
- **FRANCE:** Charpak Scholarship
- **AUSTRALIA:** Endeavours Leadership Programme

LIST OF INTERNATIONAL PARTNERS

COUNTRY	Collaborating Institutes/Universities
Argentina	Universidad Nacional del Sur
Australia	Sydney Business School, Uni. of Wollongong
Australia	Royal Melbourne Institute of Technology
Austria	Campus 02 University of Applied Sciences
Austria	FH Joanneum University of Applied Sciences
Austria	FH Vorarlberg, University of Applied Sciences
Bangladesh	Yunus Social Business Center
Bhutan	Royal Institute of Management
Brazil	UniversidadeEstadual de Campinas (UNICAMP)
Canada	Goodman School of Business, Brock University
Colombia	Universidad ICESI
Colombia	University of Externado
Finland	The University of Eastern Finland
Finland	JAMK University of Applied Sciences
France	Leonard De Vinci
France	Institute Superieur De Gestion (ISG)
France	La Rochelle Business School
France	NEOMA Business School
France	ESSCA Ecole de Management
Georgia	International Black Se University, LLC (IBSU)
Georgia	Caucasus University
Germany	The PFH Private University of Applied Sciences
Hungary	SzentIstvan University
Hungry	John von Neumann University
Ireland	Galway-Mayo Institute of Technology (GMIT)
Kenya	The Management University of Africa
Lebanon	ÉcoleSupérieure des Affaires (ESA B-School)
Malta	University of Malta
Mexico	Tecnologico de Monterrey Chihuahua (ITESM)
Mexico	Universidad Regiomontana
Morocco	ESCA School of Management
Nepal	Global College of Management Group /Global College International
Nepal	Purvanchal University
Nepal	School of Management, Tribhuvan University
Netherlands	Inholland University
Poland	European University of Business
Poland	University of Warsaw
Poland	Kozminski University
Russia	Voronezh State University
Russia	State University of Management
Senegal	Institute Superieur de Management (ISM Dakar)
Singapore	Singapore Management University
Slovenia	University of Ljubljana
SouthKorea	School of Business,Yonsei University
South Africa	University of Stellenbosch Business School
South Korea	Solbridge International School of Business
South Korea	Hansung University & KIBC
Spain	University of Nebrija
Spain	ETEA Faculty of Business and Economics
Switzerland	Globethics.net Foundation
Tanzania	Institute of Accountancy Arusha
Tanzania	Institute of Finance Management
Thailand	Asian Institute of Technology
Thailand	Rajamangala University of Technology Phranakhon, Bangkok
UK	Manchester Metropolitan University
UK	Oxford Brooks University
UK	University of Hull
USA	University of Nebraska at Omaha
USA	Missouri State University
USA	Santa Clara University
USA	School of Public Policy, George Mason University
USA	Kent State University (Ohio, USA)
USA	Emporia State University
USA	Thomas Jefferson University
USA	The Washington Centre

INTERNATIONAL MEMBERSHIPS:

BELGIUM	European Foundation of Management Development (EFMD)
FRANCE	International Association of Universities (IAU)
USA	Association of Collegiate Schools of Business (AACSB)
USA	Principles for Responsible Management Education (PRME)

STUDENT
CLUBS AND
CONDUITS
SOME OUT-OF-THE CLASS EXPERIENTIAL LEARNING OPPORTUNITIES

Scan QR code

- BIZMARK-The Marketing Club
- FinWiz Club-The Finance Club
- Eco-Chamber (Economics Club)
- Phoenix-The HR Club
- Majlis-The Theatre and Debate Society
- Insurance Movers & Shakers (INMOS)
- Quiz Crazy BIMTECHians (QCB)
- Editorial Committee
- Sports Conduit
- Alumni Conduit
- Retrospective Club
- Retailia Club
- Media Committee
- Food Conduit
- United Friends of Earth (UFE)
- Palette-The Art Society
- Cultural Conduit
- E-Cell
- PlaceCom
- Social Media Conduit
- Valmor-Discipline Conduit
- Centre for International Affairs Conduit
- Opscan Club
- Metier Club
- Vulcan-The Analytics Club

CENTRE FOR
CORPORATE RELATIONS

BIMTECH's Centre for Corporate Relations (CCR) performs an enabling and empowering function for its students. The activities revolve around persuading suitable corporates to the campus, sharing placement related information with students, offering continuous inputs on soft skills, updating with Industry/company related knowledge bits, competency enhancing information, holding internship workshop, updation of current events, anchoring and dissemination of question banks generated from campus engagements, initiation and strengthening of student networking with corporates etc.

Resume writing skills, soft skills workshops and arrangement of special lectures by leading recruiters, pre-placement talks, sharing of audio & video material to enhance student competencies etc. are also the part of CCR's remit. With the help of consultants, CCR offers HR profiling for all the newcomers. This is in addition to making available the services of several portals to students for updating general awareness and facilitating online projects.

One of the most prestigious student committee i.e. BIMTECH PlaceCom Team, is constituted and mentored by CCR with the assistance of about twelve experienced faculty to provide students with opportunity to liaise with BIMTECH alumni & corporates. About 16 PlaceCom team members along with CCR faculty travels to different cities in India to call on existing and potential recruiters and make presentations which leads them to know about BIMTECH's activities-which also acts as a "Leadership Apprenticeship Programme" for students.

CCR PlaceCom students are especially trained in soft skills, research skills etc.

Scan
QR code
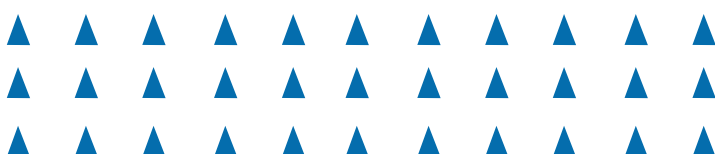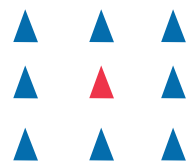
IGNITE
A WINNING
MINDSET

Sector-wise Percentage Break-up of
Final Placement (2020-22 Batch)

Bar chart values: 25.12%, 14.92%, 1.24%, 2.24%, 6.97%, 32.84%, 4.48%, 3.98%, 8.21%

Legend:
- Banking & Financial Services
- Consultancy
- Market Research
- FMCG/FMCD
- Insurance
- IT & ITeS
- Manufacturing
- Others
- Retail

Sector-wise Percentage Break-up of
Summer Internship (2021-23 Batch)

Bar chart values: 4.05%, 6.76%, 12.16%, 4.05%, 15.95%, 10%, 11.62%, 4.06%, 17.30%, 14.05%

Legend:
- Banking
- Consultancy
- Financial Services
- FMCG
- Insurance
- IT & ITeS
- Logistics & Supply Chain
- Manufacturing
- Others
- Retail

SOME OF OUR LEADING CORPORATES OFFERING FINAL PLACEMENT

A grid of recruiter company logos, including:

Aditya Birla Fashion & Retail, Acuite Ratings & Research, Alcostar Group, Anarock, Axis Bank, Bajaj Capital, Bajaj Finserv,
Bata, Bulls & Bears, BharatPe, Airtel, BlueStacks, CapeFox Capital, Cvent,
Cyfuture, Dabur, DS Group (Dharampal Satyapal Group), Ecom Express, ECU Worldwide, eduvAnz, Epitome Hospitals,
Epoch, EY, Escorts, Facts 'n' Data, Finlatics, Galderma, Gallagher,
Genleap, GetWork, GIC Housing Finance Ltd., GlobalBees, GMR, Digit, Grant Thornton Bharat,
Growth Arrow, Haldiram's, Havas Media Group, Havells, HCL Infosystems, HDFC Bank, HDFC Life,
Hevo, Holisol, Hyundai, ICICI Bank, IndianOil, Inditex, Infoedge,
Innocean Worldwide, Integrated, ITC's Hotel Group, ITC Limited, Jaipur Rugs Company Pvt. Ltd., Jakson, JCB,
Jirla Financial, JK Tyre, JLL, KPMG, L&T Infotech, LG, Liberty,
Mahendra Homes, Mahindra Insurance Brokers, Manipal Cigna, Maruti Suzuki, Mojopanda Exim Private Limited, Motherson, NBCC,
New Balance, Nukleus, Orchid Container Line Pvt. Ltd., Organic India, Panamax, Panasonic, Pantaloons,
Paytm, PG Phoenix Global, Pristyn Care, Protiviti, Arvind, Rajesh Chetan Insurance, RationalStat,
REC, Refract Consulting, Reliance Jio, RR, Safexpress, Skillgreen Global, Somany,
Sonepar, Spinny, Stanley Communications, Survey Sparrow, Trent Limited, Tech Mahindra, Tenovia,
TFS, Smart Cube, Tradeshala, TVS, Universal Tribes, Voltas Beko, Wire Hire,
Woxen Digital Pvt Ltd, Yes2Treatment, Yum!, Zopper

SOME OF OUR
DISTINGUISHED ALUMNI

ALUMNI LIFETIME MEMBERSHIP FEE Rs. 5000

More than 25 ▲▲▲
ALUMNI ARE SOCIAL ENTREPRENEURS

Mr. Abhishek Bhartiya
Director – Digital Marketing & Analysis
Velvetcase.com

Mr. Ajay Deshmukh
Managing Director
J. P. Morgan Chase & Co.

Mr. Alok Gupta
Founder & CEO
Pyramid Cyber Security and Forensic Pvt. Ltd.

Mr. Amit Sinha
Country Head – Branch Banking
IDFC FIRST Bank

Mr. Anirvan Jha
Manager
KPMG

Mr. Anoop Chaturvedi
Country Manager
Hewlett Packard Enterprise

Ms. Anushree Sah
OEMPartnerships
Google

Mr. Arjun Sharma
Associate Director
Edelweiss Gallagher Insurance Brokers Ltd.

Ms. Arushi K Babbar
Lead India Operations E-store
Vivo

Dr. Bandana Kedia
Director – People & Culture
Pragmatic Play

Ms. Debahuti Bora
Director – Employee Experience
Willis Towers Watson

Mr. Dinesh Bhatnagar
Director
Daiichi HR Solutions Pvt Ltd.

Ms. Garima Chandak Periwal
Head - Motor Underwriting
Kotak Mahindra General Insurance Co. Ltd

Ms. Garima Chhabra
HR- Capability Development Specialist
Hindustan Petroleum Corporation Limited

Ms. Geetanjali Pramod
Data Science Ops - Analytics Manager

Mr. Harveen Bedi
Life, Career & Business Coach
answerwhatnext.com

Ms. Hansveen Kaur
Business Head
Momspresso

Ms. Himani Paul
CEO
Kataria Healthcare

Mr. Jaideep Sundriyal
SVP, Europe Head – Natural Resources & Emerging Markets, HCL Technologies

Ms. Jeena Peter
Senior Director HR
ACS Solutions

Dr. Jugal Kishore Vashist
Head-Rail Logistics
Ultratech Cement Ltd.
Aditya Birla Group Company

Ms. Jayashree Karmakar
India Head Learning and Development
Future Generali

Ms. Monika Jain
Chief HR Officer
BIBA Apparels

Ms. Monica Virbhan
Sr. Operations Manager-IT Risk
Societe Generale Global Solution Centre

Ms. Mriganki Tyagi
Vice President-Ecommerce
Nykaa.com

Mr. Munish Seth
Country Director
Android Partnerships
Google India

Mr. Navin Agarwal
Sr. Vice President
Welspun Corp Ltd.

Ms. Natasha Bahia
Brand Head-Senior Brand Marketing & Strategy Professional
Vodafone

ALUMNI

05 **INTERNATIONAL ALUMNI CHAPTERS IN LONDON, DUBAI, CANADA, US & SINGAPORE**

09 **NATIONAL ALUMNI CHAPTERS IN DELHI (NCR)** BENGALURU, HYDERABAD, CHENNAI MUMBAI, PUNE, CHANDIGARH KOLKATA & AHMEDABAD

7200 ▲
ALUMNI

360 ▲ ▲
ALUMNI ARE ENTREPRENEURS

900 ▲▲▲
ALUMNI AT SENIOR MANAGEMENT POSITIONS GLOBALLY

MORE THAN
500 ▲▲▲▲
ALUMNI @ INTERNATIONAL LOCATIONS

Mr. N. S. N. Murty
Partner & Leader, Government & Public Services
Deloitte Consulting

Ms. Pallavi Singh
Head - Digital & Customer Services (EMBU) Vida
Hero MotoCorp

Mr. Pankaj Nath
Director Marketing @ Hipi
Zee Entertainment Enterprises Limited

Mr. Pankaj Tomar
India Head-AXA Climate
Axa S.A.

Mr. Piyush Kant Singh
AVP - Business Project Manager
Credit Suisse

Mr. Prayrak Mehra
Media Planning & Strategy Manager – GCC Assembly Global

Ms. Priyanka Dubey
Head-Postpaid Product & Marketing
Bharti Airtel

Ms. Priyanka Shukla
Associate Director
Kotak Wealth Management

Ms. Priyanka Kaushik
AVP - Human Resources
Sterlite Power

Mr. Rachit Sarin
AVP-Agency and Alternate
Kotak General Insurance

Ms. Ruchita Dudani
Program Manager
Google

Mr. Rajiv Bakshi
COO – Revenue
Zee Entertainment Enterprises Limited

Dr. Rajat Srivastava
Director at EEPC INDIA
Mumbai Area, India

Ms. Rachna Chandra
Human Resource Manager
Government e Marketplace (GeM)

Mr. Satish Sisodia
VP-Sales , DACH Region
Accenture

Mr. Shahrukh Ibrahim
CEO, OXY Telecommunications

Mr. Shantanu Bhattacharya
Vice President
Swiss Re

Mr. Shalabh Saxena
Partner Governance, Risk Advisory
Grant Thornton India LLP

Mr. Shashank Sachdeva
Consultant
Infosys BPM

Mr. Shomi Agarwal
Business Intelligence Analyst
GSK

Ms. Shilpa Sood
Digital & Analytics Solutions Lead
HCL Technologies Ltd.

Dr. Smita Kashiramka
Asssociate Professor
IIT Delhi

Ms. Sowmya Krishnamoorthy
Financial Analyst
Collabera Inc.

Mr. Sumit Rekhi
Business Head
Jaipur Rugs

Mr. Udaibhan Singh
Head of Operations
Xcapade Adventures Pvt Ltd

Ms. Vartika Srivastava
Manager - Landlord Relationship, Property and Franchise Business Development
Croma

Mr. Vikas Kapur
Board Member
Shanghai Valvoline Cummins Co. Ltd

Mr. Yogesh Bellani
Founder & CEO
Uttisha Partners Pvt. Ltd.

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THOUGHT LEADERS @ BIMTECH
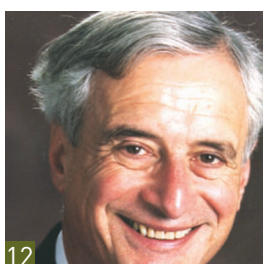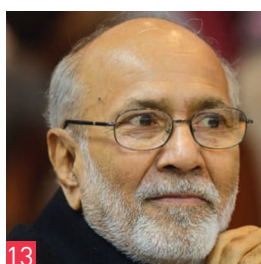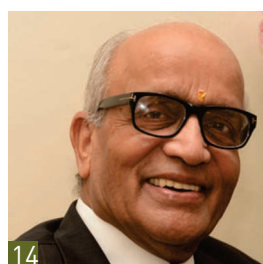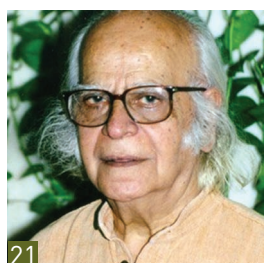
01 Tenzin Gyatso
His Holiness,
The Fourteenth Dalai Lama

02 Smt. Rajashree Birla
Chairperson, Aditya Birla Centre for Community
Initiatives and Rural Development

03 Bharat Ratna Late Dr. A. P. J. Abdul Kalam
Former President of India

04 Shri M. Venkaiah Naidu
Former Vice President of India

05 Dr. Rajiv Kumar
Vice Chairman, NITI Aayog

06 Shri Pradeep Kashyap
Founder and CEO, MART

07 Dr. Kiran Karnik
Former President, NASSCOM

08 Dr. Jairam Ramesh
Former Minister of Rural Development, Govt. of India

09 Dr. Subhash Chandra
Chairman, Essel Group & ZEE Entertainment

10 Padma Bhushan Dr. Jagdish Sheth
Charles H. Kellstadt Professor of Marketing,
Goizueta Business School, Emory University, USA

11 Shri Yashwant Sinha
Former Finance Minister, Govt. of India

12 Prof. Robert S. Kaplan
Marvin Bower Professor of Leadership Development,
Emeritus, Harvard Business School

13 Padma Shri Late Dr. Pritam Singh
Former Director IIM, Lucknow & MDI, Gurugram

14 Padma Bhushan Shri R. C. Bhargava
Chairman, Maruti Suzuki India Ltd.

15 Shri T. V. Mohandas Pai
Chairperson-Board of Manipal Global Education Services Pvt. Ltd.
and Advisor to the Manipal Education and Medical Group
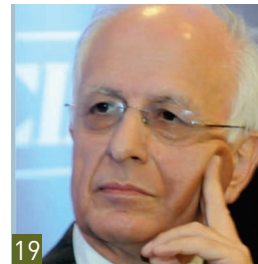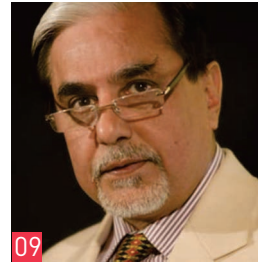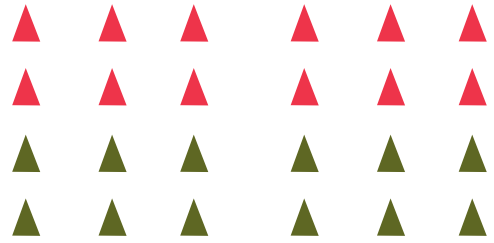
16. **Dr. Santrupt Misra**
Group Director-Birla Carbon, Director-Chemicals,
Director-Group HR, Aditya Birla Group

17. **Dr. Subramanian Swamy**
BJP Leader

18. **Shri Vinod Rai**
Former Comptroller and Auditor General of India

19. **Shri Arun Maira**
Former Member of Planning Commission of India

20. **Shri C. P. Gurnani**
MD & CEO, Tech Mahindra

21. **Padma Vibhushan Late Prof. Yash Pal**
Indian Scientist and Educationist

22. **Shri R. S. Sodhi**
Managing Director at GCMMF Ltd (AMUL)

23. **Sri Sri Ravi Shankar**
Spiritual Leader, Founder 'The Art of Living'

24. **Dr. Venu Srinivasan**
Chairman and Managing Director,
TVS Motors and Former President, CII

25. **Shri Prabhu Chawla**
Editorial Director, The New Indian Express

26. **Shri Arvind Kejriwal**
Chief Minister, Delhi

27. **Dr. Kiran Bedi**
Retired Indian Police Service Officer,
Former Lieutenant Governor, Puducherry

28. **Dr. Abhishek Manu Singhvi**
Congress Leader

29. **Shri Ronnie Screwvala**
Co-founder & Chairman, upGrad

30. **Mountaineer Kuntal Joisher**
(Scaled Mount Everest Twice)

CAMPUS
FACILITIES

A RESIDENTIAL PROGRAMME IN ITSELF ACCORDS UNPARALLELED OPPORTUNITY OF EXPERIENTIAL LEARNING IN THE SKILLS OF RELATIONSHIP MANAGEMENT. A SELF-CONTAINED COMPACT CAMPUS THAT BIMTECH OFFERS ONLY ENHANCES THE LEARNING OPPORTUNITIES AND EXPERIENCES. THE BIMTECH CAMPUS FOSTERS A CLOSE-KNIT FAMILY OF FACULTY MEMBERS, WHO STAY ON CAMPUS, STUDENTS AND THE STAFF. A FAMILY WHICH LIVES, LEARNS, ENJOYS AND GROWS TOGETHER. BIMTECH IS LOCATED ON A COMPOSITE, FULLY AIR-CONDITIONED, WI-FI ENABLED, RESIDENTIAL CAMPUS IN GREATER NOIDA, IN THE NATIONAL CAPITAL REGION, A FEW KILOMETRES FROM THE CAPITAL OF INDIA. THE CAMPUS ENVIRONMENT IS HIGHLY CONDUCIVE TO ACADEMIC LEARNING.

Hostel Accommodation

BIMTECH has adequate on & off campus hostel facilities for the students. Both hostels provide at-par ultra-modern living environs. Rooms in hostels can be used on single or twin sharing basis. The hostels are designed to provide a proper mix of privacy & a unique social experience.

Medical Centre

We have a fully equipped Medical Centre with full time senior resident doctors ably assisted by reputed visiting doctors and other attending staff. An ambulance is available on campus 24X7 to meet any medical emergency.

I.T. Resources

The information technology facility is the speed resource of the institute. The computer lab in the academic block with internet Wi-Fi connectivity in the hostel rooms makes it easy to access the material provided by the faculty. Round the clock internet facility connects the students with the world through lightening fast 200 MBPS internet speed. Students of all the programmes are always encouraged to bring their laptops for uninterrupted utilization of the facility. The campus is fully wired and provides 100 terminals to connect at various locations. The INTRANET usage is encouraged for the students for online discussions and interaction as well as material sharing.

BIMTECH Knowledge Centre

BIMTECH Library, known as the BIMTECH "Knowledge Centre" is a hybrid library. It is considered to be one of the best libraries in the Delhi NCR region in the area of management education with a mixed collection of both print and electronic resources, which include books, journals, databases, CDs/DVDs, e-journals, reports etc. The Knowledge Centre plays a very important role in providing information services for the academic community in their intellectual pursuits. The library provides a wide variety of services physically as well as online. The electronic resources subscribed by the library are accessible to the users through the discovery search facility.

The library is the most lively place on the campus, providing a friendly environment that enables learning and advancement of knowledge, extends research and publication assistance, and facilitates to postgraduates, research scholars, staff, & faculty. A large, well-ventilated two-floored reading-room supports it. The library is enriched with print and digital systems which are accessible to the students, ex-students, research workers, faculty, staff, and visitors. The library frequently displays and exhibits its resources.
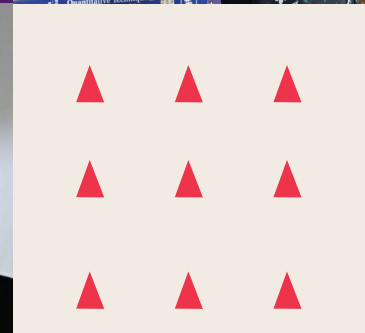
Print Resources

Books: 87205 (as on 30/07/2022)
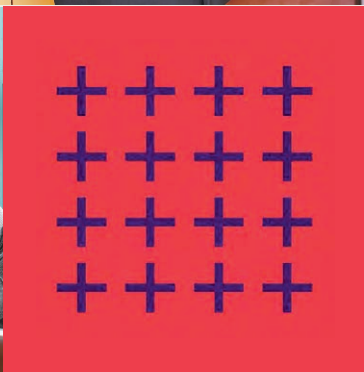**Print Periodicals:** 128 (National 111, International 17)
Newspapers English & Hindi : 14
Thesis: 104

Scan QR code

ON-LINE DATABASES & RESOURCES AVAILABLE IN THE KNOWLEDGE CENTRE

- Standard Site License for Harvard Business School Content
- The Case Centre
- Scopus
- ACE EQUITY
- CMIE- Industry Outlook
- CMIE- ProwessIQ
- Indiastat
- Euromonitor Passport GMID
- EBSCO host
- Proquest
- Turnitin-Anti Plagiarism Software
- DELNET
- National Digital Library
- NPTEL
- Atlas.ti
- TickerPlant
- Shodhganga

The remote access of e-resources has been given to all the authorized members of the library.

Electronic / E-Resources
- **Online Databases:** 17
- **E-Books:** 20029
- **Journals:** 5062
- **Magazines:** 1606
- **Non-book Material (CDs/DVDs):** 3534
- **Videos:** 6780
- **Thesis & Dissertation:** 33841

BIMTECH provides comfortable living with facilities such as:

- A serene meditation centre
- Fully air-conditioned wi-fi enabled residential campus
- Multi-cuisine cafeteria
- Ultra-modern gym & sports facility
- Salon & beauty parlor
- Atal Incubation Centre
- Virtual classroom/Recording room for better quality of sound recording during virtual classes
- A Gazebo has been constructed in the midst of the Green Lawns where students can sit in their free time and gaze at beautiful greenery dotted with colorful aromatic flowers
- Café Coffee Day Outlet in Academic Block
- Sitting place/Swings at different locations in the campus
- Modern Synthetic Floor Badminton Court at campus
- Cycling Club with provision of 50 cycles for students
- Worship place in campus
- Herbal Garden
- Green Campus-Installation of 4000 LED Tube Lights in Hostels, Academic Block and all buildings in campus and 500 KWP Solar Power Plant for generation of electricity for campus
- Fitness Machines and equipment in Gymnasium
- Interactive Touch Boards (Smart Boards) in Class rooms
- Vikramshila MDP centre for conducting Management Development Programmes and Seminars
- COOLS (Centre for Online Studies) Post Graduate Diploma in Management by Centre for Online Studies

FULLY AIR-CONDITIONED Wi-Fi ENABLED RESIDENTIAL CAMPUS

Musical Hut

CAMPUS
FACILITIES

"HERE'S TO THE CRAZY ONES. THE MISFITS. THE REBELS. THE TROUBLEMAKERS. THE ROUND PEGS IN THE SQUARE HOLES... THE ONE WHO SEE THINGS DIFFERENTLY. THEY'RE NOT FOND OF RULES. YOU CAN QUOTE THEM, DISAGREE WITH THEM, GLORIFY OR VILLIFY THEM, BUT THE ONE THING YOU CAN'T DO IS IGNORE THEM. BECAUSE THEY CHANGE THINGS....BECAUSE THE ONES WHO ARE CRAZY ENOUGH TO THINK THEY CAN CHANGE THE WORLD ARE THE ONES WHO DO.
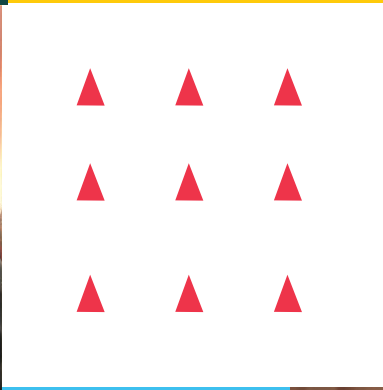**THINK DIFFERENT!"**

BETTER TOGETHER

ATAL INCUBATION CENTRE

ULTRA-MODERN GYM & SPORTS FACILITY

MULTI CUISINE CAFETERIA

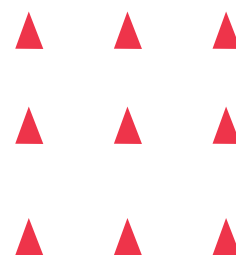**Find out more about campus life**

A SERENE MEDITATION CENTRE

ADMISSION @ BIMTECH

Scan QR code to apply online

Programmes Offered for Batch 2023-25 at Greater Noida Campus

Programme	Recognition	No. of Seats	Eligibility Criteria	Broad Eligibility Criteria	Programme Tuition Fee 2023-25 Category-wise (for full course)
PGDM (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIU	300 + 36**	Valid CAT 2022/ Valid XAT 2023/ Valid GMAT 2022-23/ Valid CMAT 2023 score+PI	Graduation with Min. 50% marks* (10+2+3 pattern)	Merit INR 13,00,000 **Supernumerary INR 13,00,000 Corporate Sponsored/ NRI / NRI Sponsored INR 17,00,000
PGDM (International Business) (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIU	60	Valid CAT 2022/ Valid XAT 2023/ Valid GMAT 2022-23/ Valid CMAT 2023 score+PI	Graduation with Min. 50% marks* (10+2+3 pattern)	Merit INR 13,00,000 Corporate Sponsored/NRI / NRI Sponsored INR 17,00,000
PGDM (Insurance Business Management) (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIU	60	Valid CAT 2022/ Valid XAT 2023/ Valid GMAT 2022-23/ Valid MAT 2022-23/ Valid CMAT 2023 score+PI	Graduation with Min. 50% marks* (10+2+3 pattern)	Merit INR 11,00,000 Corporate Sponsored /NRI / NRI Sponsored INR 15,00,000
PGDM (Retail Management) (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIU	60	Valid CAT 2022/ Valid XAT 2023/ Valid GMAT 2022-23/ Valid MAT 2022-23/ Valid CMAT 2023 score+PI	Graduation with Min. 50% marks* (10+2+3 pattern)	Merit INR 11,00,000 Corporate Sponsored/NRI / NRI Sponsored INR 15,00,000

Imp Note: Security deposit (refundable), hostel and mess charges are additional. CAT/XAT/GMAT/MAT/CMAT score not required for Corporate, NRI, NRI sponsored categories & Supernumerary seats.

*Candidates appearing in Final Year Graduation Examination (1st attempt) in Summer 2023 can also apply. Such candidates will have to produce final year result of Graduation with minimum 50% marks in aggregate on or before 31st October 2023, failing which their provisional admission will be automatically cancelled.

**Supernumerary seats reserved for People of Indian Origin (PIO) / Foreign Nationals (FN) - International / SAARC Nationals/Gulf Quota/Overseas Citizens of India (OCI)

The choice of a career is a life defining decision and it requires in-depth information about the program and the Institute. Guided by our values of "integrity & transparency", we have put our best to provide all information which would possibly be required by the parents & aspirants for an informed decision making.

All the best!
Prof. Chanchal Kushwaha
Chairperson-Admissions
chairperson.admissions@bimtech.ac.in

ADMISSION CATEGORIES

A. Merit Category

(i) General Category

85 percent seats in all courses will be filled through general category. For distribution of seats, please visit http://bimtech.ac.in/admissions/. Regular admission is granted to those applicants who have fulfilled all the admission requirements and whose names appear in the merit list of successful applicants.

(ii) ESCS (Economically & Socially Challenged Students Category)

SC/ST/OBC/EWS/Minority Communities (Muslims, Sikhs, Christians, Buddhists, Zoroastrians/Parsis & Jains)-5 percent seats are reserved for the candidates coming from ESCS category to bring social diversity in the class. A weightage of 2 points would be given while calculating merit to facilitate the entry of such candidates. 15% Concession to SC/ST and 5% Concession to OBC/Minority Communities in Hostel Accommodation Charges will also be given under this category.

Note: 5% seats reserved for ESCS category will be opened for general category, if not filled by ESCS category.

B. Supernumerary Category

36 seats are reserved under Supernumerary category for People of Indian Origin (PIO)/Foreign Nationals (FN)-International/SAARC Nationals/Gulf Quota/Overseas Citizens of India (OCI) in PGDM program only where candidates will have to submit proof of their status as PIO/OCI/Foreign Nationals/Children of Indian Workers in the Gulf Countries.

Note: Admission under this category will be done on merit basis among applicants of Supernumerary category only.

C. Other Categories

10 percent seats will be filled through Corporate Sponsored/NRI/NRI sponsored/International Students category.

Eligibility for Corporate Sponsored/NRI/NRI Sponsored/International Students Category

Minimum 50 percent marks in Graduation. Candidates appearing in Final Year Graduation Examination (1st attempt) in Summer 2023 can also apply. Such candidates will have to produce final year result of Graduation with min. 50% marks in aggregate on or before 31st October 2023 failing which their provisional admission will be automatically cancelled.

For being eligible under different categories, the applicant will have to produce the following at the time of submission of first instalment of tuition fee. (Tentatively in second week of March, 2023)

Additional Documents Required for Corporate Sponsored Category

(a) A sponsorship letter from the company in the format prescribed by the Institute and uploaded on our website.
(www.bimtech.ac.in/admissions/selection-criteria/)

(b) The sponsoring company must have an annual turnover of Rs. 50 crore minimum as reflected in the latest financial statements available. (Audited copy of the balance sheet/Profit & Loss Account of preceding financial year i.e. 2021-22). Self-attested photocopy to be submitted, failing which the first instalment of tuition fee will not be accepted.

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Additional Documents Required for NRI Sponsored Category

1. Candidates will have to submit Sponsoring NRI's sponsorship letter as per format prescribed by the Institute and uploaded on our website. (www.bimtech.ac.in/admissions/selection-criteria/)
2. Passport copy and visa or evidence of NRI status all duly attested by a qualified notary or Indian mission/consulate or Indian Chamber of Commerce in the country of residence or by consulate/mission/embassy of the concerned country in India is required.
3. Proof of income-minimum 50,000 USD per annum income of the sponsorer will also have to be produced.

Additional Documents Required for NRI Category

Passport copy and visa or evidence of NRI status all duly attested by a qualified notary or Indian mission/consulate or Indian Chamber of Commerce in the country of residence or by consulate/mission/embassy of the concerned country in India is required.

Additional Documents Required for International Students Category

1. Valid GMAT 2022-23 score. (Applicable for PGDM-IB, PGDM-IBM, PGDM-RM programs only)
2. International student should have Citizenship/Nationality of a country other than India.

Additional Documents Required for Supernumerary Seats

1. Candidates will have to submit a proof of their status as PIO/OCI/Foreign Nationals-International/SAARC Nationals/Children of Indian Workers in the Gulf Countries.

2. Admission under this category will be done on merit basis among applicants of Supernumerary category only.

Additional Documents Required for ESCS Category (SC/ST/OBC/Minority Communities/EWS)

The candidate shall be required to submit any one of the following in support of his/her claim for seats under ESCS Category :

1. **For Minority Community certificate, candidate can submit any one of the following :**
   a) Self declaration as per Format I (www.bimtech.ac.in/admissions/selection-criteria/)
   b) Caste/Community certificate issued by Religious Authority.
2. **For admission under EWS Category, the family income of the applicant from all sources should not be more than Rs. 8,00,000/- p.a. The candidate shall be required to submit any one of the following :**
   a) The applicant's family should hold an income certificate issued by the SDM or any other officer authorized in this behalf by the Revenue department stating that the total income of the family is not more than Rs. 8,00,000/- p.a.
   b) Income tax assessment order of most recent year which is issued to a person after filing ITR.

Note : Documents for all the categories to be produced at the time of submission of first instalment of tuition fee (Tentatively in second week of March, 2023) failing which the applicant will be considered under 'General Category' of Merit seats as per the eligibility.
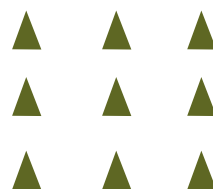
FINAL SELECTION CRITERIA
Parameters and Weightages for Merit/NRI/Sponsored Categories/Supernumerary Seats

S.No.	SELECTION CRITERIA	Weightages-Merit Category	Weightages-NRI/ Sponsored Categories/ Supernumerary Seats
1	Personal Interview (PI)	30%	45%
2	CAT/XAT/GMAT/CMAT/MAT percentile	35%	NA
3	Past Academic Performance (10th, 12th & Graduation)	10%	20%
4	Additional weightage for candidates with Engineering, Maths & Statistics background	5%	10%
5	*Work Experience	7%	10%
6	** Regional-Other than UP & NCR Region	3%	5%
8	#ESCS Category-Minority Communities/SC/ST/OBC/ EWS	5%	5%
9	#Gender (Female Candidates Only)	5%	5%

* Weightage for work experience would ideally be given to a candidate only if he/she had worked in executive or supervisory role for a minimum period of one year as on 31/01/2023, in a registered company having turnover of Rs. 50 crores or more in the preceding financial year i.e. 2021-22. However, management reserves the right to relax this particular norm on the merit of the case, if the candidate is from a start-up, entrepreneurial or social organization.

** For getting regional weightage, submission of valid proof of residence is must. The domicile certificate issued by a competent authority or copy of passport/Aadhar etc. can be submitted as an additional document.

For getting ESCS category weightage, relevant certificate issued by a competent authority for EWS/SC/ST/OBC/Minority Communities (Muslim / Sikh / Christian / Buddhist / Parsi / Jain) has to be submitted. Management reserves the right to make minor changes to address diversity on gender and social parameters.

Verification of Documents
All certificates, mark sheets and degrees submitted by applicants for seeking admission to any program in BIMTECH will be sent for verification to the issuing authorities. Admission secured through fake or manipulated testimonials will be cancelled immediately and no refund of any fee paid will be due. Document verification list is available at https://www.bimtech.ac.in/admissions/documents-list/

SELECTION PROCEDURE

The steps in selection for admission at BIMTECH includes :

STEP I: Application
(1) Procurement of Form :
    Application form (common for all the programmes) is available on our website www.bimtech.ac.in
(2) Filling up the application form :
    Application form can be filled online followed by paying Rs. 2000/- through Credit/Debit Card.

STEP II : Selection Process and Venue
The second stage is of Personal Interview (PI). Normally an aspirant having a certain minimum percentile (cut off) in qualifying tests such as CAT/XAT/GMAT/CMAT/MAT is called for this process.

However, to avoid possible overlapping of selection process with other B Schools and also to facilitate the early selection/offer of admission, we propose to conduct an early round (First Phase) of PI process after third week of December 2022 itself which would be well before the declaration of CAT/XAT results. Here we intend to invite majority of the applicants who apply **on or before December 2nd, 2022** based on their profile as judged from:

- **Consistency & good past academic performance**
- **Relevant work experience that brings value to class room learning**

Such candidates would be required to upload their entrance test percentiles (CAT/XAT/GMAT/CMAT/MAT) the moment results are out. The candidates who appear in the early round of PI can expect to have admission offer letter, subject to selection, within 10 days of the declaration of CAT/XAT results – tentatively in the **second week of February, 2023.**

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The second round of selection process (post declaration of CAT/XAT results) would be held **after the second week of February 2023** and there only those applicants who get a minimum prescribed cut-off percentile would be called for PI process. The admission offer letter for the second round of process is expected in **second week of March, 2023.**

First phase (early round) of selection process in December 2022 for all programmes would be conducted at six centres i.e. Bengaluru, Cochin, Kolkata, Pune, Varanasi and Greater Noida. The second phase would be conducted pan India at 15 locations such as Ahmedabad, Bengaluru, Bhubaneswar, Chennai, Cochin, Dehradun, Greater Noida, Guwahati, Hyderabad, Indore, Kolkata, Mumbai, Pune, Ranchi and Varanasi. **However, the Institute reserves the right to cancel/add any of the outstation centres.**

Candidates need to update their entrance test percentiles (CAT/XAT/GMAT/CMAT/MAT) in the online application form after the same are declared for preparation of final selection list based on merit.

STEP III: Result
Declaration of Final Selection List:
Final selection list is prepared taking into account the candidate's:
1) Past academic performance
2) Entrance test scores (CAT/XAT/GMAT/CMAT/MAT)
3) Performance in Personal Interview based on their respective weightages as mentioned on page no. 49
4) Work Experience (if applicable)
5) Other parameters, wherever applicable, as per the weightages table

Final Selection List would be declared by **2nd week of March 2023 (tentative)**
STEP IV: Admission

Fee Submission
The selected candidates are to deposit the first installment of tuition fee within the given time frame as per the offer letter to ensure their admission, failing which the offer is passed on to the waitlisted candidates. The fee for boarding/lodging would be given separately at a later date.

Institute does not entertain any request for extension of the deadline for submission of fee.

Beginning of Session
Academic session of all the programmes is likely to start on **Thursday, June 15, 2023 (tentative).**

Tie-ups for Education Loan :
BIMTECH has a formal tie-up with Union Bank of India, State Bank of India, Axis Bank, HDFC Credila Financial Services (An HDFC Ltd. Company), IDFC FIRST Bank & Bank of Baroda for providing education loans on priority basis subject to fulfillment of their terms and documentation requirement. BIMTECH is a reputed name in Business Education and almost all banks are extending loans to our admitted candidates. However Institute has no active role in arranging loan for applicants.

NOTE: All the admission related communication would be done through email only on the email id provided in application form by the applicant. We also use SMS to share important notifications on the mobile number provided by the candidate in the application form. Candidates are also advised to follow our official Facebook page for general updates and dedicated Facebook group for admission updates/queries.

IMPORTANT REGULATIONS

(1) If a student admitted to the Institute is found to have given any false information or suppressed some information, his/her admission will be cancelled and fees will not be refunded to such a candidate.
(2) **The Application Fee once paid is non-refundable.**
(3) The total tuition fee for any programme under Merit, International students categories and Supernumerary seats may be paid in equal half yearly instalments.
The first such instalment shall be paid before the start of the session. No extension of time limit will be granted for the same.
For NRI and NRI/corporate sponsored candidates, the fee is paid annually.
(4) The Institute does not take responsibility for delay in transit involved in receipt and delivery of any communication between the Institute and the applicant.
(5) All disputes are subject to the legal jurisdiction of District Gautam Budh Nagar, Uttar Pradesh (India).
(6) Those who are given provisional admission due to non-declaration of their graduation result are required to submit the marks sheet up to 31st October, 2023, failing which the

candidate will cease to be a student of the Institute. In such a case, the general security deposit alone will be refunded.
(7) Students who are not able to secure 50% aggregate marks in their graduation exam after the admission is granted, will have to withdraw from the programme and no fee except general security deposit will be refunded.
(8) A student should observe all the rules and regulations, framed from time to time by the Institute. Breach of any of these may render him/her liable for penalty under the rules and/or expulsion from the Institute. For quick reference of the Institute's rules, candidates may refer to the current student's handbook by visiting the link
https://bimtech.ac.in/studentcorner/student-handbook/
(9) **All BIMTECH Programmes offered are compulsorily residential. Staying in the Institute's hostel for complete 2 years is mandatory and will not be changed under any circumstances.**

The Institute reserves the right to alter course content of the programmes, rules and regulations, teaching schedule, tuition fee payable, boarding and lodging fees and/or any other matter pertaining to its working. The Director's decision will be deemed as final in all such matters.

Late Basant Kumar Birla Admission Merit Scholarship

1. Scholarships are available by way of partial waiver of fee to all the admitted candidates from merit category having following percentiles in CAT/XAT/GMAT tests only irrespective of the course they are admitted in.

TEST	PERCENTILE	SCHOLARSHIP (INR)
CAT/XAT/GMAT	>=95-100	50% of Tuition Fee
	>=90-94	4 LACS
	>=85-89	2 LACS

2. 10 scholarships of INR 2 Lakh each for the candidates admitted under supernumerary category from SAARC countries only.

SCHOLARSHIPS

CORONA VIRUS PREVENTION
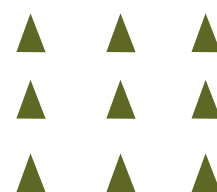
·Health and safety of students and staff

- At the time of entering into the campus Thermal Screening with Contactless Thermometers, random check-up of Oxygen level, wearing the face Mask and Maintaining the social distancing in Common Places in Campus.
- All Faculty and staff have been provided Face masks and Face Shields.
- Separate hand wash facility and contactless Hand sanitizer dispenser machine for Housekeeping Staff.
- All students entering campus shall have to compulsorily go into 7 days quarantine in designated hostel rooms. Food and other essential services shall be provided there.
- Routine medical check-up of kitchen and service staff will be done at regular intervals. The medical check–up covering tests for stool, urine, CBC, ESR, and B.P., Chest congestion, fever, cold cough is conducted every year for all mess staff. Based on findings of various tests, further investigations and pathological tests were conducted.
- Temperature is taken of all mess staff before entering the mess.
- Hot Turmeric Milk and concoction of Tulsi/Ginger/Cloves will be provided as per demand.
- Hot ajwain water will be served daily in the evening at the dining hall and it can be provided throughout the day in the cafeteria to control the throat congestion.
- Health Centre will be appropriately equipped with basic necessities like Pulse Oxi meter, Nasal and eye drops. ECG machine, Oxygen cylinder etc. to meet out any exigencies.
- Health Centre will conduct bi- monthly check up of all students living in hostels under guidance of RMO.

Adequate measures in Hostel/Mess/Classroom for dealing with the situation

- Normal Push taps are replaced with sensor operated taps (Contactless Automatic Taps) in Common washroom in Academic block, Mess, Cafeteria and off Campus Hostel mess hall. Adequate quantity of Contactless Automatic Hand sanitizer Dispenser machines Installed in Campus and outside hostel Campus.
- All classrooms, Faculty Cabins, Offices, Conference room, Seminar Halls, MDP hall, Dining hall, cafeteria, and entry gates shall be disinfected by cold fogging machines on a daily basis by the maintenance team.
- Students' rooms, Common rooms, Corridors in hostels, saloon, beauty parlor, health center, buses and other common facilities shall be disinfected by cold fogging machine at regular intervals of time.

- Wearing a Face Shield, Mask and hand gloves are mandatory for all the security persons present at gate no 1 and within Campus.
- Installation of 40 Contactless Hand Sanitizer Dispenser Machine in Academic Block, Hostels, Mess, Gymnasium, Saloon, RCI-Vidya Vihar and other locations in Campus.
- Sixty Four Rooms in Nalanda Hostel Block in Campus have been earmarked for Isolation Centre in case any Student / Employee have fever or any other symptom related toCovid-19. Isolation centre is equipped with Oxygen Cylinders, Oxygen Concentrator, Steamer, Tea Kettle and ample stock of medicines to meet any emergency.
- A qualified Doctor having expertise to manage Covid-19 Isolation Centre and Hospital has been appointed to take care of students and staff kept under observation at Isolation Centre in Nalanda Hostel Block.
- Installation of Water dispenser at each floor of the Hostels to provide hot Water for drinking.
- Training imparted to Housekeeping staff and attendants regarding frequent use of Sanitizers, Hand washing, Wearing of Face mask and maintaining social distancing.
- Covid Marshals to take frequent rounds of Campus to ensure that safety and preventive measures are followed by employees and students.
- A qualified Nurse has been appointed as Covid Marshal to take frequent rounds of Campus to ensure that safety and preventive measures are followed by employees and students.
- Operating guidelines of ISHRAE (Indian Society of Heating, Refrigerating & Air Conditioning Engineers) are followed.
- Maintain Room Temperature between 24° C and 30° C.
- Only the Institute's shuttle buses are to be used for Movement to RCI – Vidya Vihar/Campus or Noida (Limited and as per need).
- Every student must enroll /register with ``Arogya Setu'' app.
- Students will be provided with an initial kit containing sanitizer refillable bottle, dettol and mask. The students will have to make their own arrangements after the kit is completely used.
- Dedicated Hand wash stations in kitchen and Dining hall with sanitizers.
- Receiving vehicles to be sanitized.
- Hygiene posters have been displayed.
- 100 ppm chlorine for cleaning of vegetables and fruits.
- Service ladles will be sanitized after leaving every batch.
- Washing of service wear (cutlery) by hot water.
- Seating arrangement in mess has been rearranged to maintain social distancing and 360 by accommodating 3 person at each table.
- Seating arrangement in Cafeteria to re-arrange to accommodate 40 persons.
- Tables and chairs of mess will be sanitized between gaps of two groups of students. The time table has been designed with gap of 15 minutes for sanitizing mess.

WASH HANDS   USE SOAP   DON'T SHAKE   USE DISINFECTANT   KEEP DISTANCE   AVOID CONTACT

I ❤ BIMTECH

IGNITE
A WINNING
MINDSET

Azadi Ka
Amrit Mahotsav

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BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY
Excellence with Values

BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY

Plot No. 5, Knowledge Park II, Greater Noida (NCR)
Uttar Pradesh 201306, India

+91 120 6843000 - 10, +91 9355024501 - 10 (Extension 331/332)
+91 9718444466 / 9540274666
admission@bimtech.ac.in
Toll Free 1800 5723 999
www.bimtech.ac.in

35th BATCH

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