

Analysis: IIFT 2013

IIFT 2013 was almost similar to IIFT 2012 as the format was exactly the same as that of last year's. There was no change in marking scheme. As the sectional cut-offs are also taken into consideration, so it was important to manage the given time judiciously on different sections.

There were 128 questions (4 Sections) and the time allotted was 2hrs. The four sections were as follows:

Section	Sections	No. of Questions	Marks per Questions	Total-Marks
(A)	(B)	(C)	(D)	(E) = (C) × (D)
Section -1	(Part -1)Data Interpretation	19	1.00	19
	(Part -2) Analytical Reasoning and Logic Reasoning	20	0.75	15
Section -2	General Awareness	28	0.50	14
Section -3	(Part -1) Verbal Ability	20	0.75	15
	(Part -2)Reading Comprehension	16	0.75	12
Section -4	Quantitative Ability	25	1.00	25
Total		128		100.00

Overview of the IIFT 2013 Paper

Time Allotted	2Hrs.
Total no. of questions	128(100 Marks)
Marking Scheme	Different for different sections
Sections	4
Number of choices	4
Negative Marking	1/3
Expected cut-offs*	Around 49 marks

Sectional – Analysis

Section I:

(Part -1) Data Interpretation

Area Tested	Description	No. of Question	Mark Allotted
Data Interpretation	Multiple Graph	4	4×1
	Tables	15	15×1
	Total	19	19

Evaluation: Most of the DI questions were calculative in nature. One could have increased the attempt with approximation and proper usage of choices

Comfortable Attempt: 12-14 questions.

Achievable Score: Around 11 marks.

(Part -2) Analytical and Logical Reasoning

Area Tested	Description	No. of Question	Mark Allotted
AR and LR	Series	3	3×0.75
	Clock	1	1×0.75
	AR Blocks	10	9×0.75
	Symboperation	1	1×0.75
	Critical Reasoning	2	2×0.75
	Coding Decoding	3	3×0.75
Total		20	20

Evaluation: Except 1 block (6 Indian professor) rest of the section was manageable. Overall this section was of Moderate difficulty level.

Comfortable Attempt: 11-13 questions.

Achievable Score: Around 9 marks.

Section II: Quantitative Ability

Area Tested	Description	No. of Questions	Mark Allotted
Quant	Algebra & Equations	2	2×1
	P&C Probability	5	5×1
	Time & Work	3	3×1
	Geometry	5	5×1
	Number System	6	6×1
	Logs	2	2×1
	Chain Rule	1	1×1
	SI & CI	1	1×1
Total		25	25

Evaluation: The Quant Section was Moderate to Tough. Right selection of questions was important to find out the simpler questions.

Comfortable Attempt: 12-14 questions.

Achievable Score: Around 10 marks.

Section III: (Part -1) Verbal Ability

Sr. No.	Description	No. of Questions	Mark Allotted
1.	Sentence Completion	2	0.75×2
2.	Analogies	2	0.75×2
3.	Sentence Rearrangement	2	0.75×2
4.	Sentence Correction & Grammar	3	0.75×4
5.	Spell- Check	2	0.75×2
6.	Vocabulary Based	8	0.75×6
7	Figures of speech	1	0.75×2
Total		20	15

Evaluation: Verbal Ability Section was dominated by vocabulary based questions. Sentence rearrangement and grammar questions were easy. The sentence completion was a fair mix of tricky and easy questions. The Section also contained analogies, figure of speech and active passive voice based questions. Overall this section was easy to moderate

Comfortable Attempt: 12-15 questions.

Achievable Score: Around 8 marks.

(Part -2) Reading Comprehension

Sr. No.	Description	No. of Questions	Mark Allotted
1.	Media's treatment of organized crime/defendants	4	0.75×4
2.	Case study on the rise of two brands	4	0.75×4
3.	Clearing air on controversy related to morals aspects of capitalism	4	0.75×4
4.	Discussion on Brazil and Asian Economics	4	0.75×4
Total		16	12

Evaluation: This section was easy. Except one RC, (Clearing air on controversy related to morals aspects of capitalism), the rests were moderate in length and easy. Most of the questions were direct.

Comfortable Attempt: 8-10 questions.

Achievable Score: Around 6 marks.

Section IV: General Awareness

Evaluation: This year also GK section was dominated by questions on static GK. There were a few current affairs based questions also.

Comfortable Attempt: 8-10 questions.

Achievable Score: Around 3 marks.

****Disclaimer:** All the above given information is based on personal opinion of Bulls Eye Expert faculty. Several factor have been considered before giving these cut-offs however, It has nothing to do with original cut-offs.*